### METRO DENVER

# MARKET REVIEW

Detached Single Family May 2022

### MEGAN ALLER

ACCOUNT EXECUTIVE 720.229.6641 | maller@FirstAm.com



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### **Please Note**

The contents of this report only reflect detached single family (DSF), unless where otherwise noted to include detached single family (DSF) or (ASF+DSF) homes in the 7 Metro Denver Counties: Adams, Arapahoe, Broomfield, Denver, Douglas, Elbert and Jefferson.

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For additional sourcing references please refer to the back of the report.

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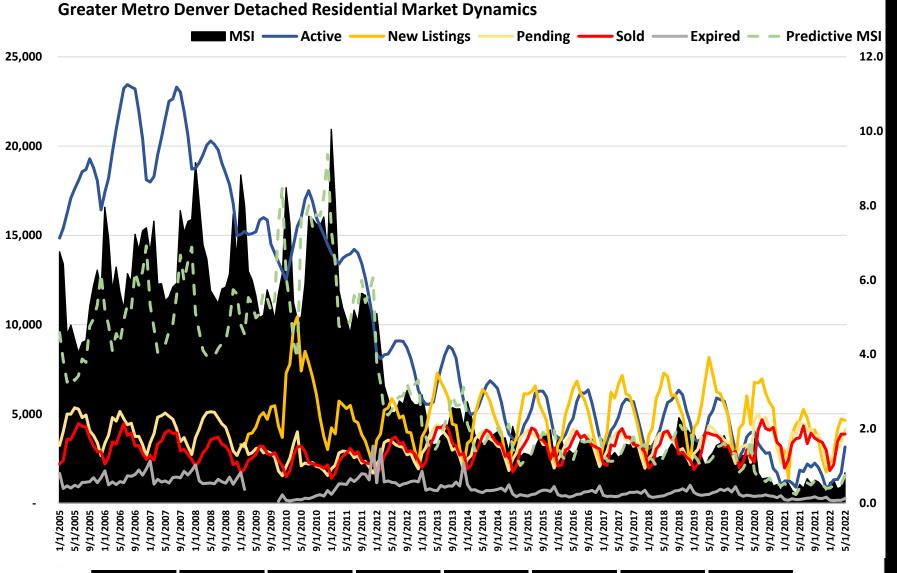
# MARKET DYNAMICS.



### **Greater Metro Denver Update May 2022**

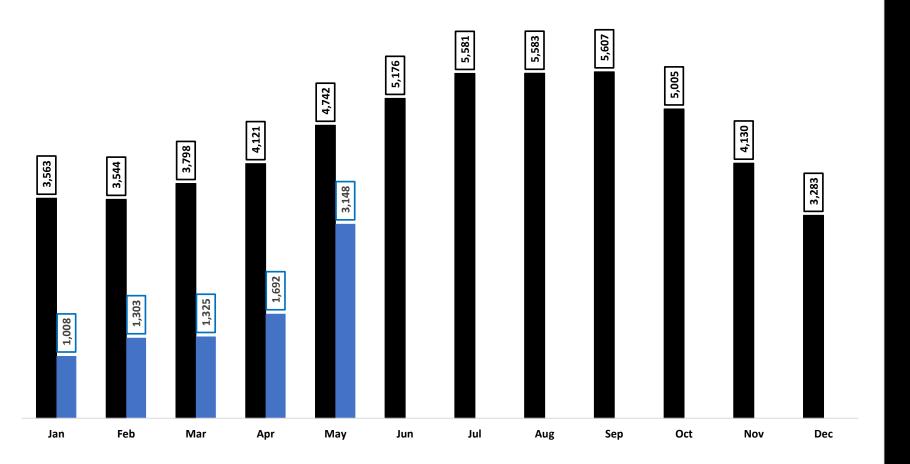
Metric	Detached Single Family				Attached Single Family						
	May-22		МОМ		YOY	N	1ay-22		MOM		YOY
Active *	3,148		86.1%		70.8%		1,002		86.6%		0.8%
Pending *	4,144		22.7%		-8.5%		1,664		14.7%		-12.4%
Closed *	3,869		0.1%		5.8%		1,642		0.7%		-0.1%
Expired *	270		66.7%		30.4%		101		40.3%		6.3%
Odds of Selling	70.1%		-9.5%		-9.9%		75.0%		-8.5%		-1.5%
Close/List Price Ratio	105.3%		-1.9%		-0.7%		105.2%		-1.1%		-0.9%
Close/Original Price Ratio	104.9%		-2.1%		-0.9%		105.1%		-0.9%		1.6%
Average Sold Price	\$ 801,897		-2.1%		15.8%	\$	494,673		0.6%		12.4%
Median Sold Price	\$ 669,143		-1.6%		13.6%	\$	430,000		-2.0%		14.7%
st of Closed Transactions with Reduced Prices $st$	9.7%		3.1%		3.0%		6.0%		1.5%	•	-2.0%
Average Price Reduction from Original Price *	-5.1%	•	-0.3%		0.8%		-4.5%	•	-0.7%	•	-0.2%
% Transactions Under Asking Price	13.6%		3.3%		1.9%		20.5%		7.9%		8.8%
% Closed Trasactions Full Price Offer	12.9%		12.5%		1.8%		28.2%		19.1%		17.1%
% Closed Transactions Over Asking Price	73.5%		-6.8%		-3.6%		51.3%		-27.0%		-25.8%
Average DOM *	9		0.0%		12.5%		9		12.5%	•	-47.1%
Median DOM *	4		0.0%	_	0.0%		4		0.0%		0.0%
Pending in 7 Days or Less (Flash Sale)	77.4%		5.7%		-6.5%		80.5%		6.2%		6.0%
Months of Inventory *	0.8		85.9%		61.4%		0.6		85.3%		16.6%
Dirstressed Transactions	0.0%		-0.1%		-0.1%		0.1%		0.0%		0.0%
Average Interest Rate	5.23%		0.25%		0.79%		5.23%		0.25%		0.79%
Average P&I Payment (based on median)	\$ 4,032		0.6%		52.1%	\$	2,478		3.8%		47.2%

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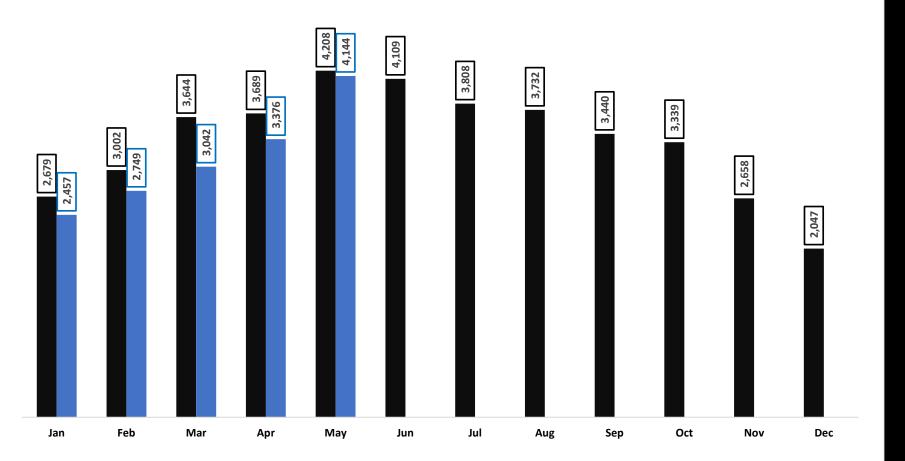
Metric	MSI	Active	New Listings	Pending	Sold	Expired	Predictive MSI
Current	0.8	3,148	4,631	4,144	3,869	270	0.8
MOM	85.9%	86.1%	-2%	22.7%	0.1%	66.7%	85.9%
YOY	61.4%	70.8%	0%	-8.5%	5.8%	30.4%	61.4%

2022



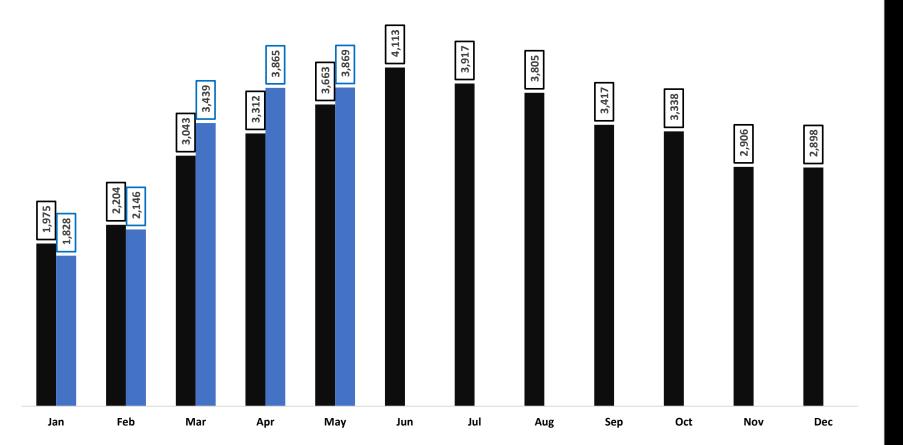
Active inventory for sale is typically at it's highest in the late summer and the lowest inventory in the coldest winter months.

**2022** 



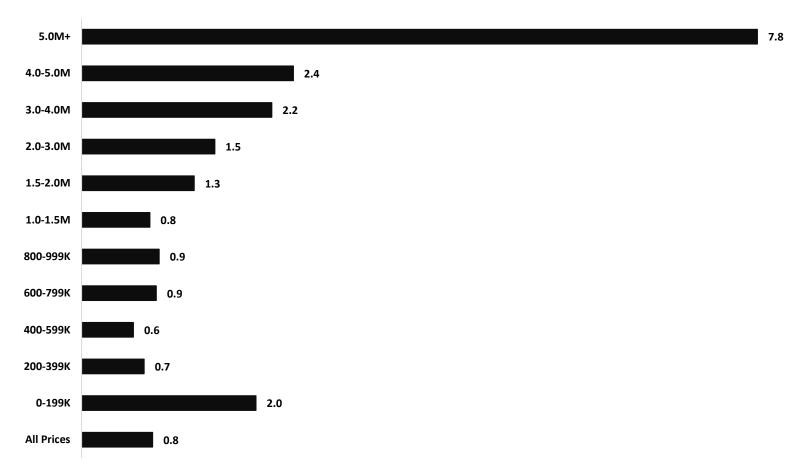
The most units transitioning to the under contract status is typically from March through July.

2022

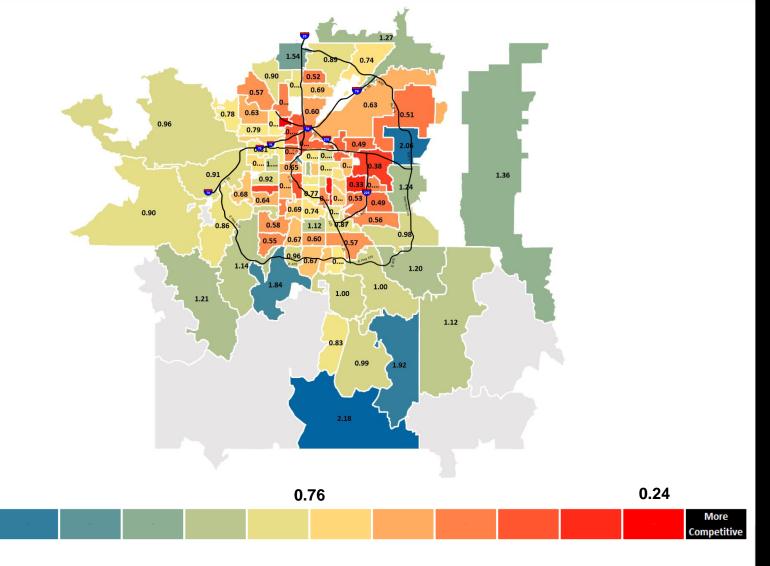


Closed transactions follow behind the units being placed under contract by approximately 30-35 days with the heaviest closing months from May to August.

### **Greater Metro Denver Single Family Detached Supply in Months by Price Range May 2022**



The Metro Denver Real Estate Market continues to be drastically undersupplied of homes at the current rate of demand. A market in balance would be closer to a 6 month supply of inventory. Values below 1.0 month indicate a high likelihood of multiple offers.

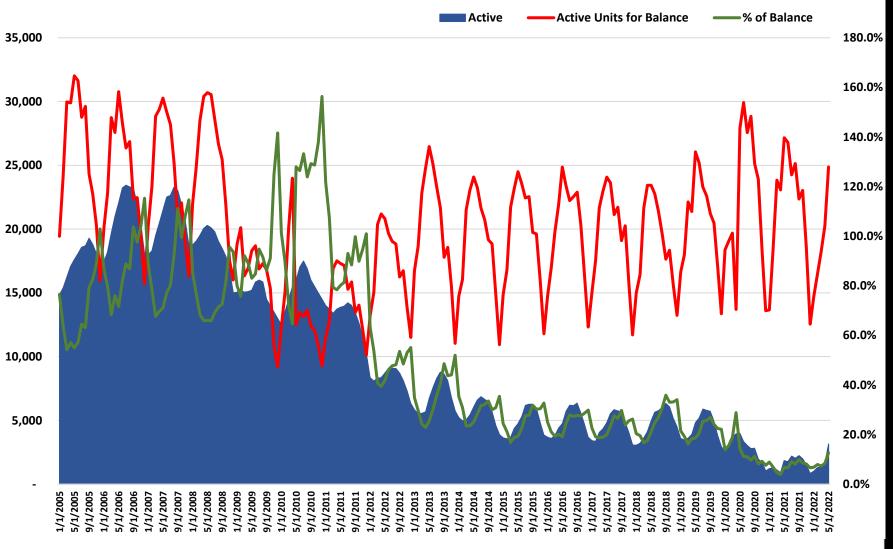


The suburban surge and demand for larger homes with more room continues into 2021. More urban densely populated areas are still far from a balanced market but are slightly less competitive than the outer ring suburbs.

2.18

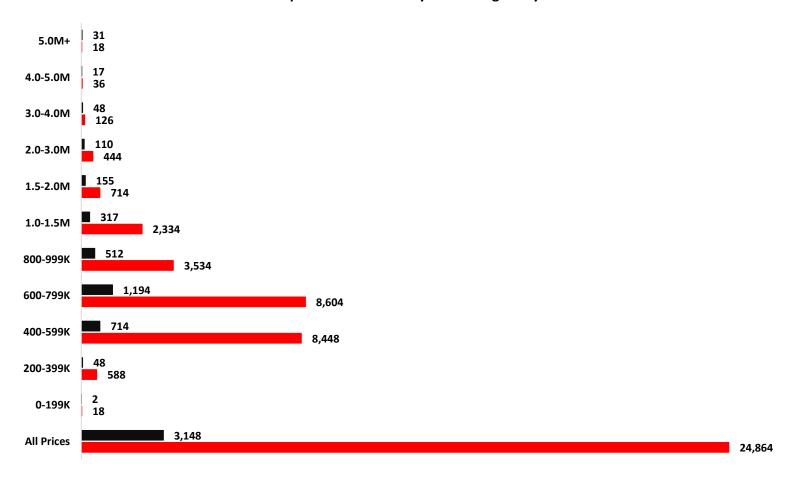
Less Competitive

#### **Greater Metro Denver Detached Residential Active vs. Balanced Market**

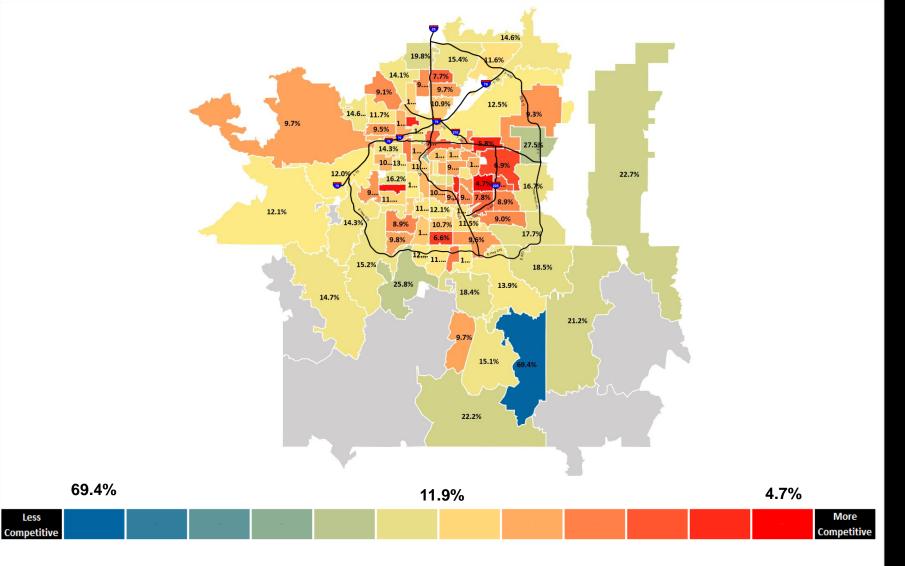


Metric	Active	Active for Balance	% of Balance
Current	3,148	24,864	12.7%
MOM	86.1%	22.7%	4.3%
YOY	70.8%	-8.5%	5.9%

### Greater Metro Denver Single Family Detached Active Unit Count vs. Active Required for Balance by Price Range May 2022



The Metro Denver Real Estate Market currently has only 12.7% of the homes required to offset demand. The red bar represents how many homes would need to be actively listed to create a 6.0 month supply of homes, or a balanced market.

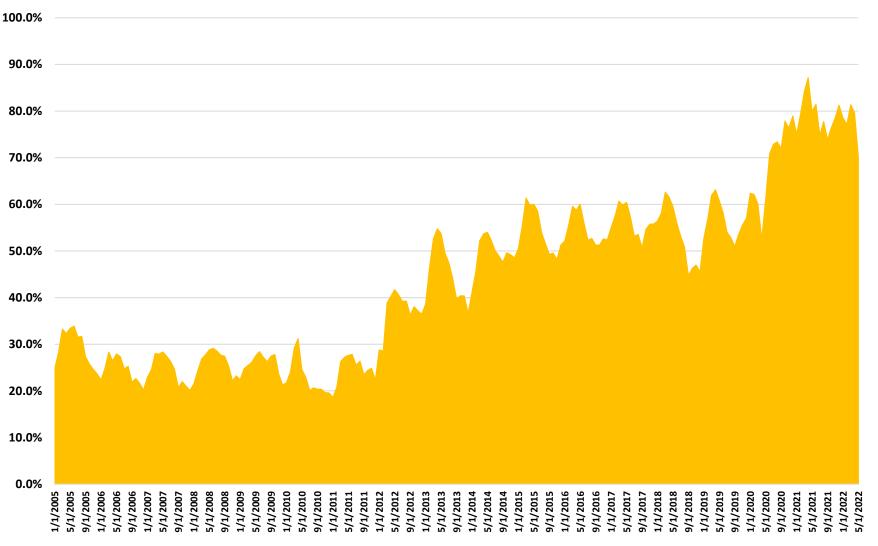


Zip codes in red are the most undersupplied areas in Metro Denver. A market in balance would display a value of 100%.

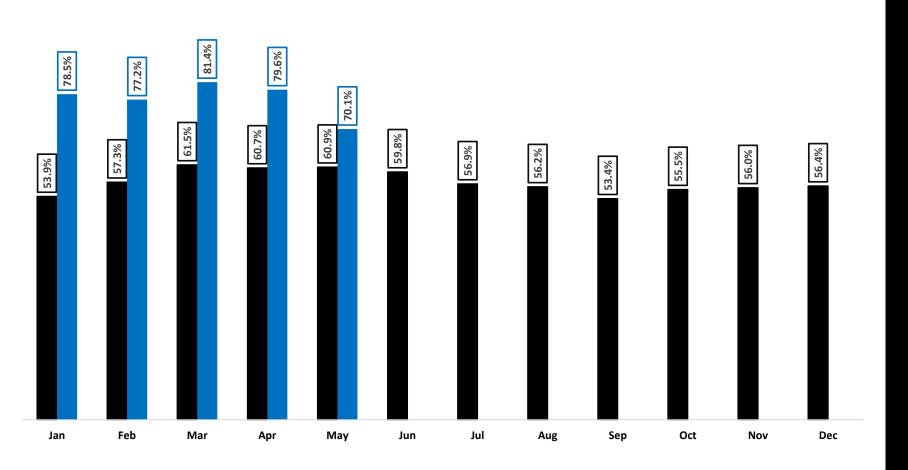
# ODDS OF SELLING.



#### **Greater Metro Denver Detached Residential Odds of Selling**

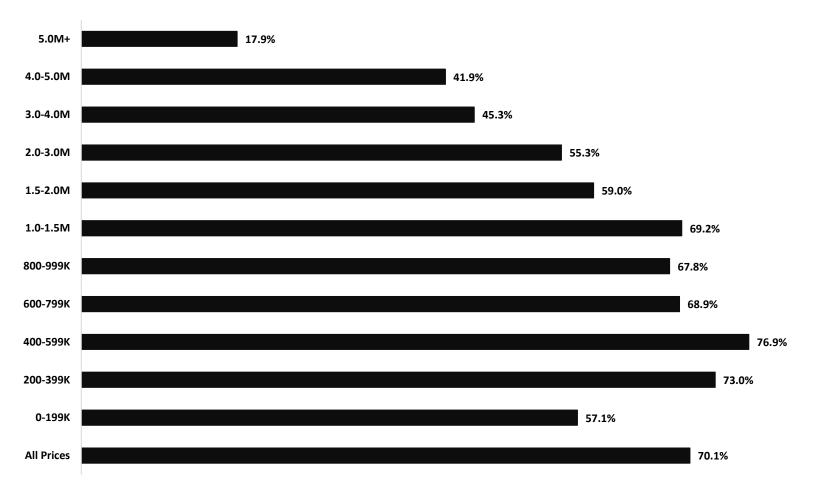


Metric	Odds of Selling
Current	79.6%
MOM	-1.8%
YOY	-7.6%

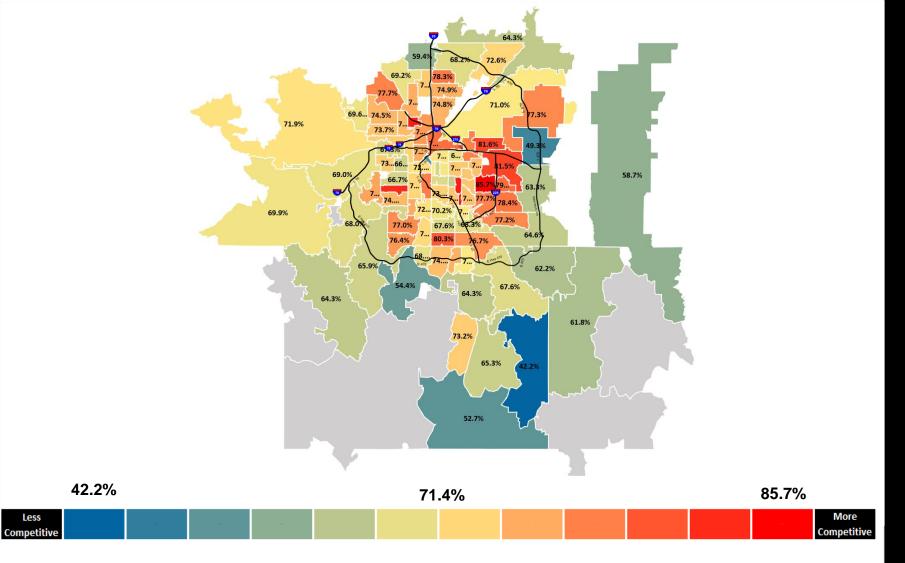


The Odds of Selling is a ratio of homes for sale in each month, those that went under contract and closed vs those that remained in the market and did not sell. Since this is a direct ratio of the buyers and sellers in a market, the higher this number is the more likely it is that a home will sell. If this number is lower, that means that buyers will have more negotiating power and be less likely to compete against multiple offers.

## **Greater Metro Denver Single Family Detached Odds of Selling by Price Range May 2022**



The Odds of Selling remain incredibly high at all price ranges. This is the comparison of all active units in the market vs. those that go under contract and or close in the same month.

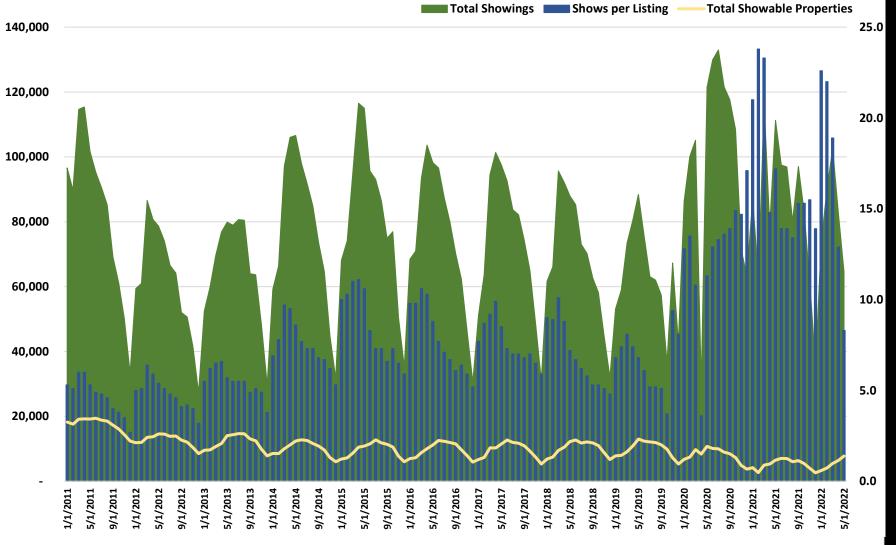


Zip codes in red are the most competitive for buyers looking to purchase. There is correlation to lower priced homes having a higher amount of demand and increased odds of selling.

# SHOWING DATA.

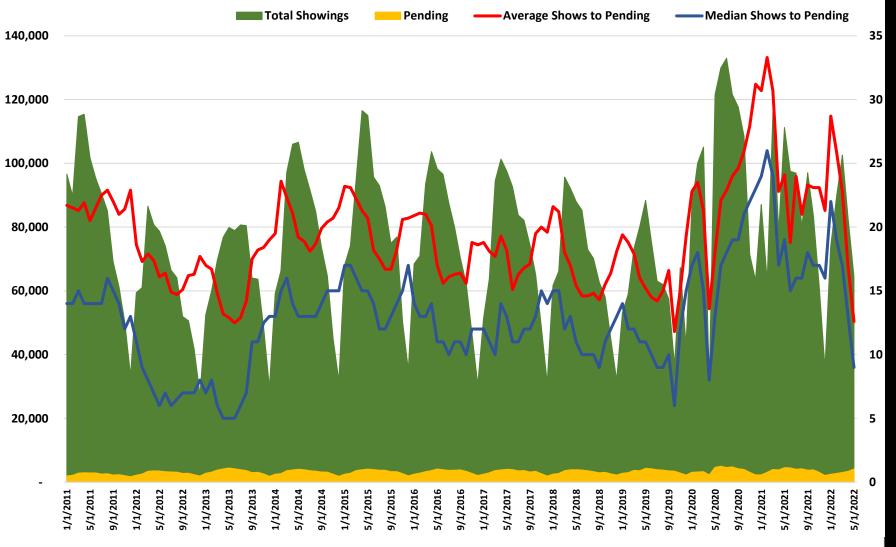


#### **Greater Metro Denver Detached Residential Showing Data**



Metric	Total Showings	Shows per Listing	Total Showable Properties
Current	64,566	8.3	7,779
MOM	-21.8%	-35.7%	21.5%
YOY	-42.0%	-51.7%	20.3%

### **Greater Metro Denver Detached Residential Showings vs. Contracts**



Metric	Total Showings	Pending	Average Shows to Pending
Current	64,566	4,144	12.6
MOM	-21.8%	22.7%	-25.4%
YOY	-42.0%	-8.5%	-47.7%

# DAYS TO PENDING.



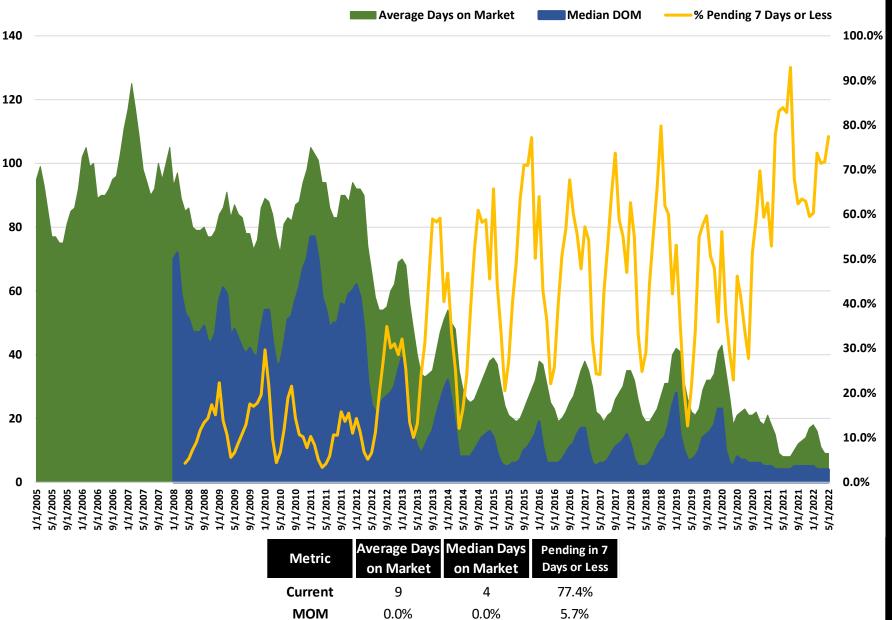
#### Greater Metro Denver Detached Residential Average and Median Days to Pending

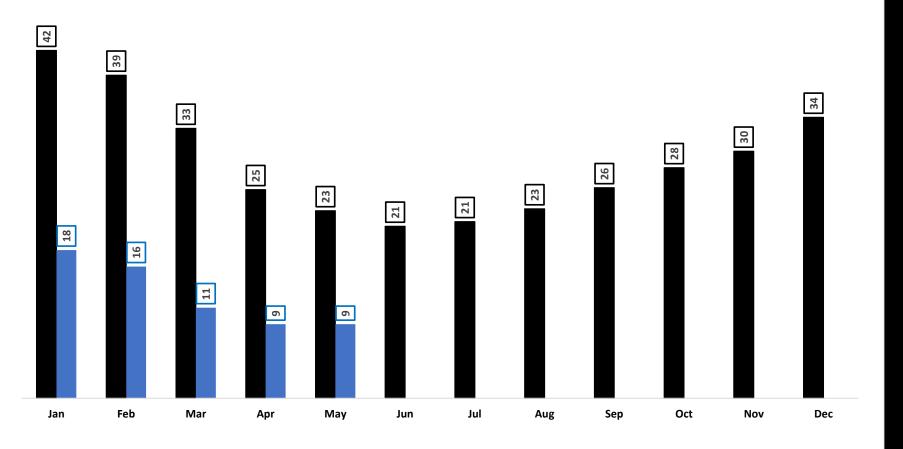
YOY

12.5%

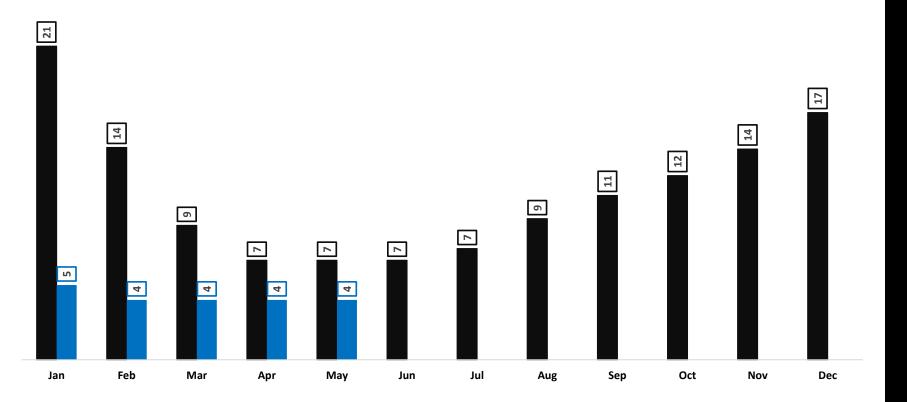
0.0%

-6.5%



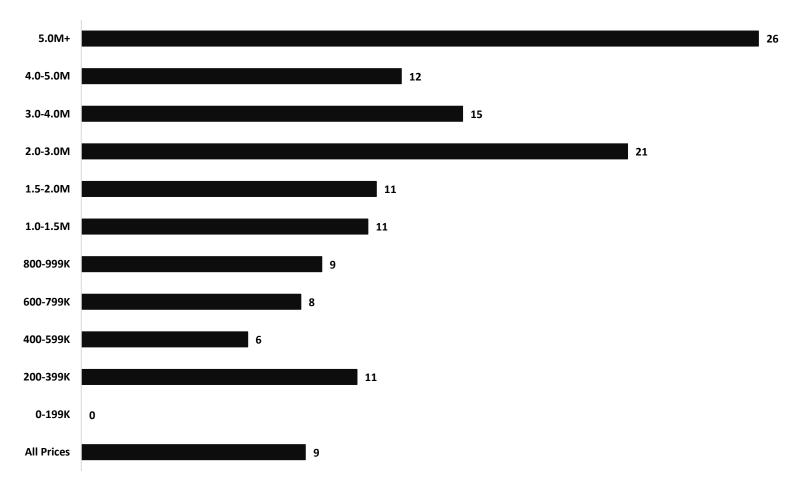


Average Days on Market is the average length of time it takes from the date the property is listed until the property receives a contract for purchase from a buyer, and the property is shifted to a Pending status. This metric does not include the time from being placed in the pending status to the closing date.

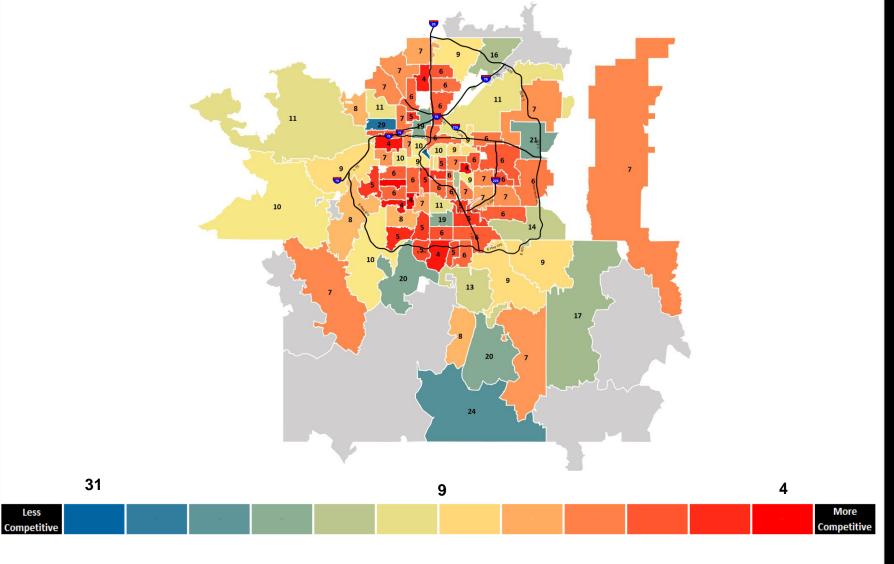


Median Days on Market is the length of time it takes for 50% of homes receives a contract for purchase from a buyer, and the property is shifted to a Pending status. This metric does not include the time from being placed in the Pending status to the Closing date.

## **Greater Metro Denver Single Family Detached Average Days on Market by Price Range May 2022**



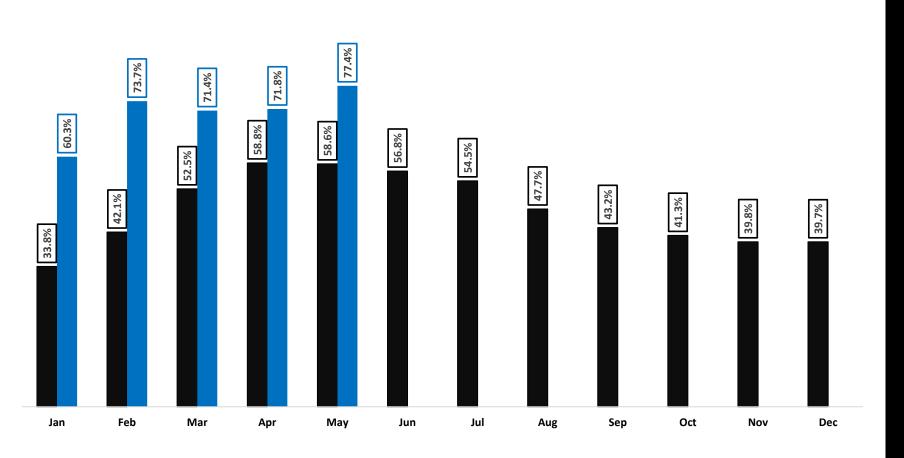
Average Days on Market by price range shows that nearly all homes under \$2,000,000 are pending within approximately 2 weeks. Buyers need to move quickly as demand remains at historically high levels.



Zip codes in red are the most competitive for buyers looking to purchase. Days to Pending have reached as low as 4 days in many zip codes.

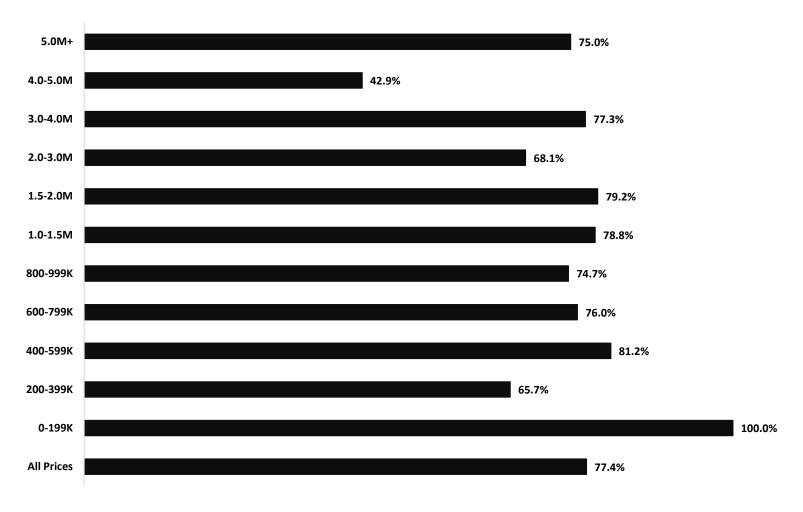
■ Average 2013-2021

2022

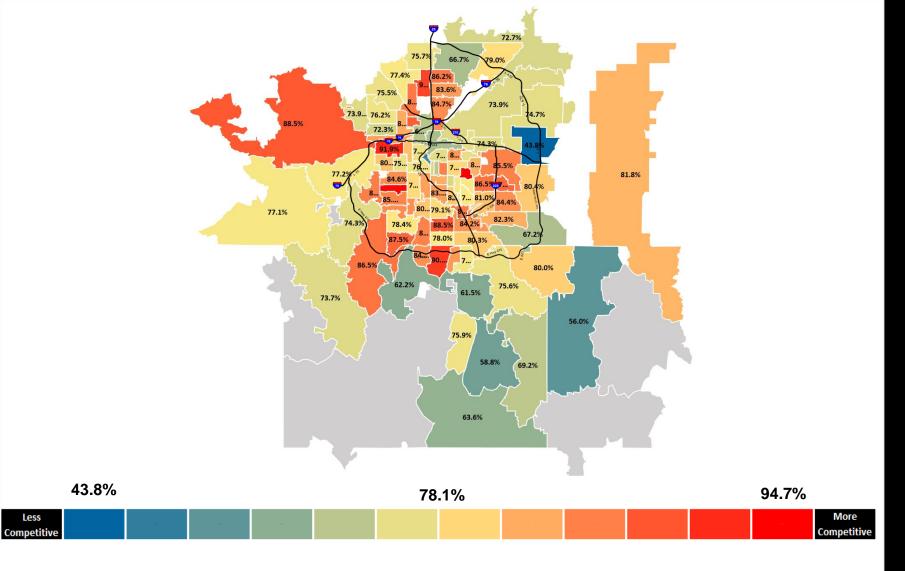


This is the percentage of units that went under contract within one week of being listed. Again, the faster homes sell, the larger and more competitive the pool of potential buyers is for properties in Metro Denver. Historically the fastest months are represented by those homes listed in March, April and May.

### **Greater Metro Denver Single Family Detached Pending in 7 Days or Less by Price Range May 2022**



It is more likely than not to see properties at most price ranges under contract in less than 1 week.

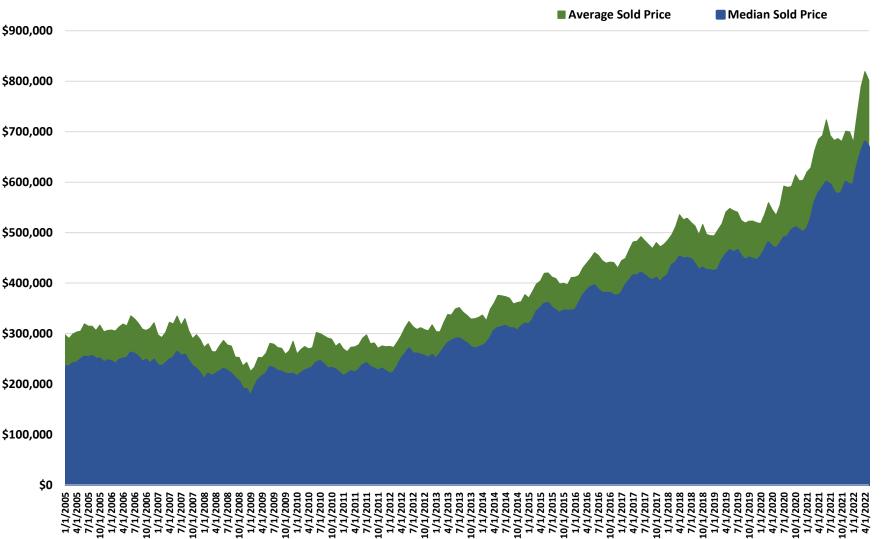


In Metro Denver there are zip codes where 100% of homes are likely to sell in less than 7 days when reviewing all zip codes 78.1% are pending after the first weekend of being on market.

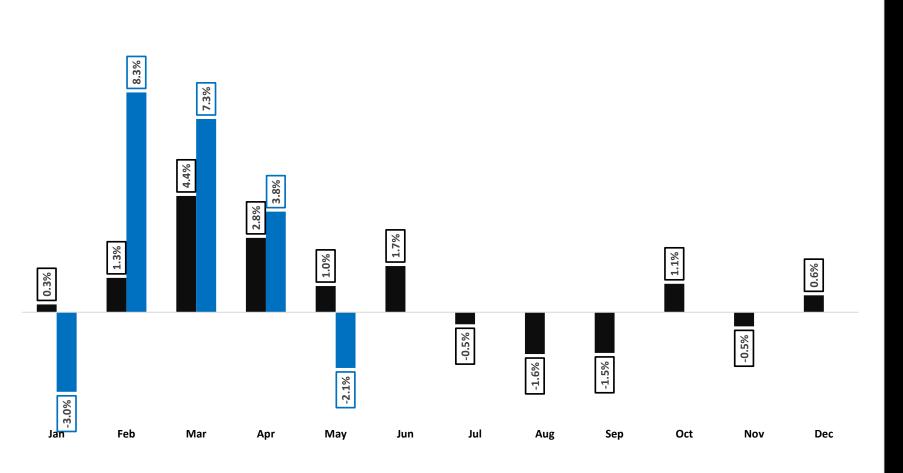
# SOLD PRICE & RATIOS.



### **Greater Metro Denver Detached Residential Average and Median Sold Price**

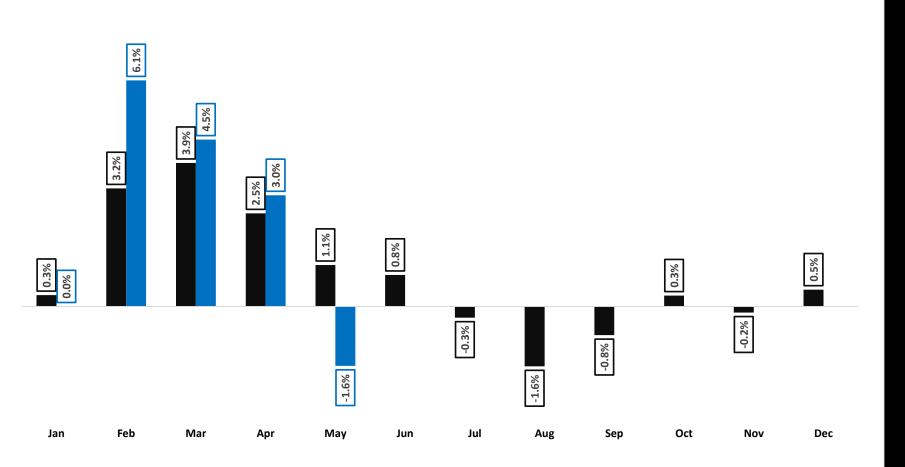


Metric	Average Sold Price	Median Sold Price
Current	\$801,897	\$669,143
MOM	-2.1%	-1.6%
YOY	15.8%	13.6%

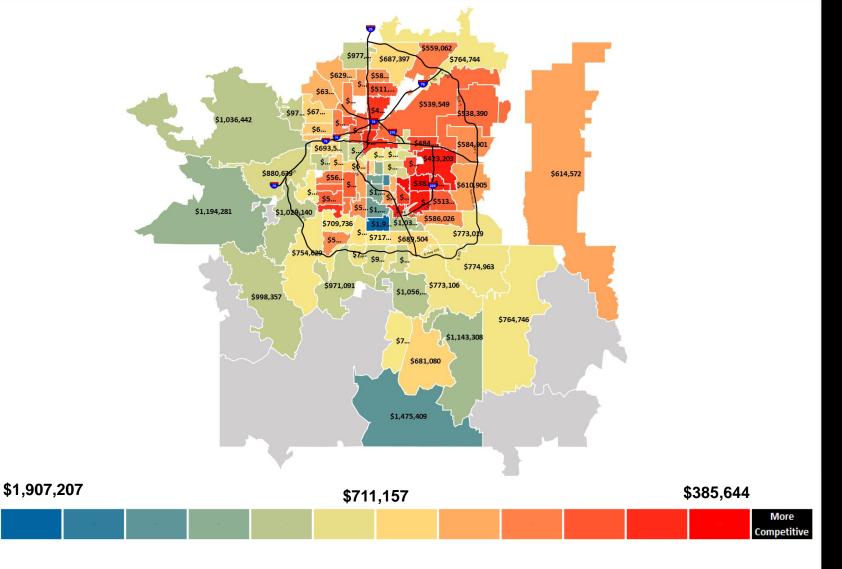


This shows how prices ebb and flow based on seasonal selling cycles. When the values are above 0% home prices are rising month over month, conversely when the numbers are below 0% home prices are falling back. Historically the bulk of appreciation is established by properties closing between February through June.

■ Average 2013-2021



This shows how prices ebb and flow based on seasonal selling cycles. When the values are above 0% home prices are rising month over month, conversely when the numbers are below 0% home prices are falling back. Historically the bulk of appreciation is established by properties closing between February through June.

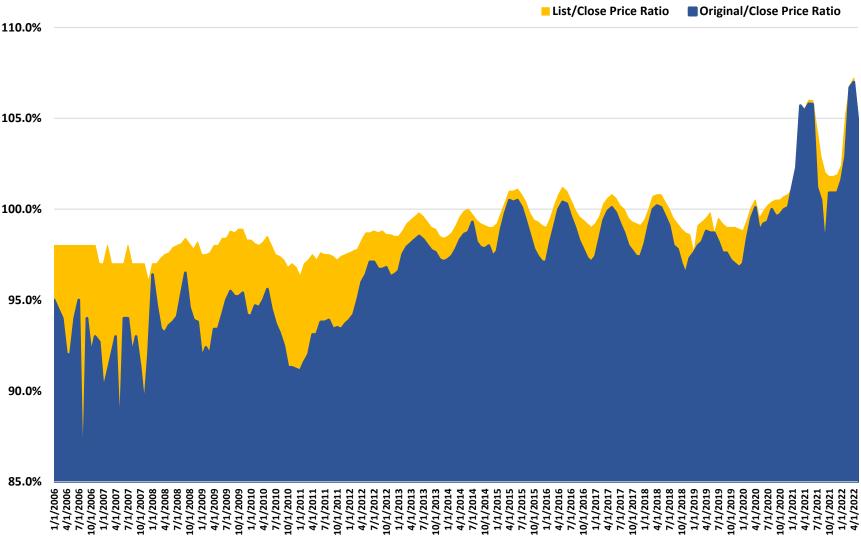


Zip codes in red are likely to become increasingly more competitive if interest rates continue to rise due to a shift in affordability.

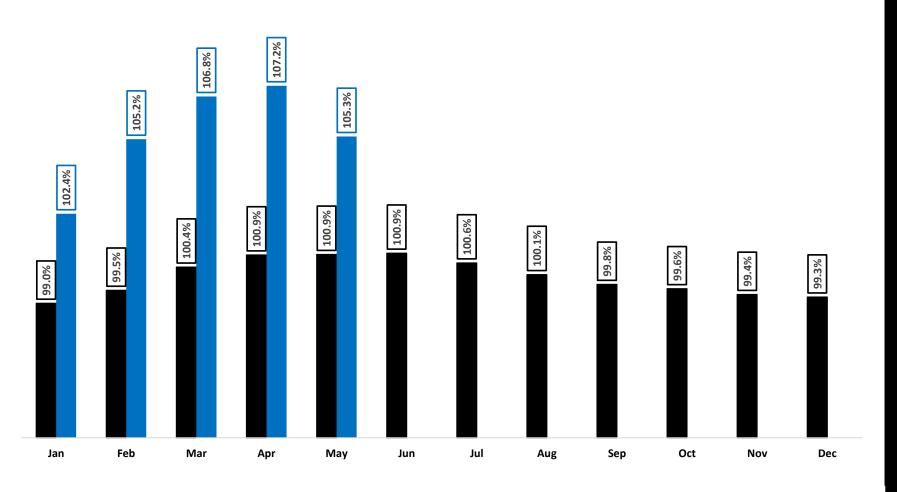
Less

Competitive

#### Greater Metro Denver Detached Residential Average Close to List and Original to Closed Price

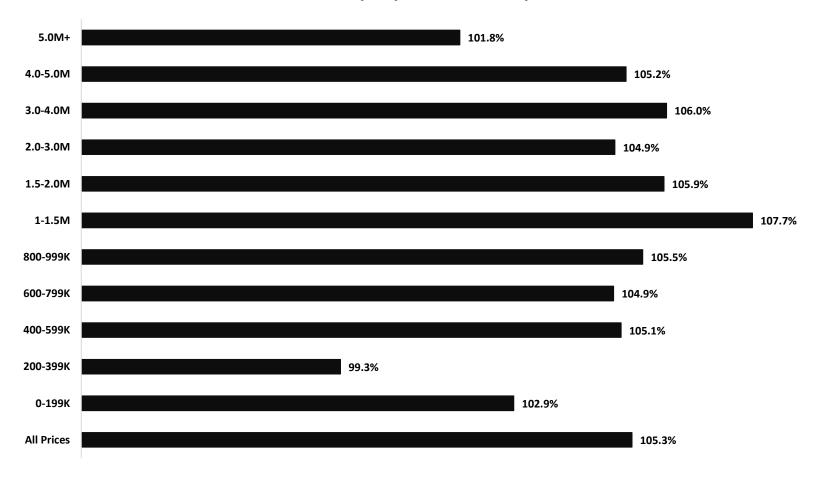


Metric	List to Close Price Ratio	Original to Close Price Ratio
Current	105.3%	104.9%
MOM	-1.9%	-2.1%
YOY	-0.7%	-0.9%

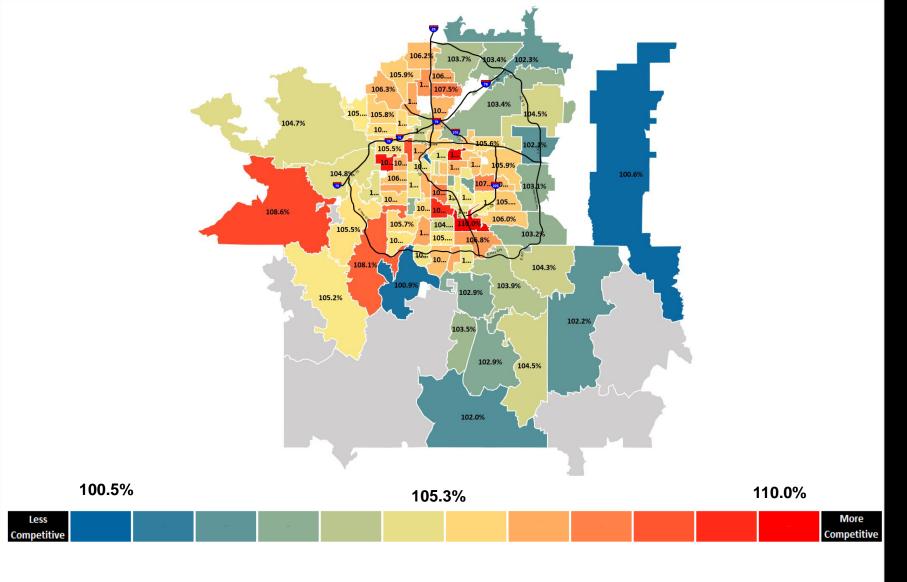


This is the percent of asking price received by the seller from the closed transaction. If this number is over 100% it means that multiple offers were likely at that of time of year. This number is usually highest in the late spring-early summer months as a result of multiple offers due to low supply and more buyer activity.

# **Greater Metro Denver Single Family Detached Percent of Close to List Ratio Price by Days on Market May 2022**

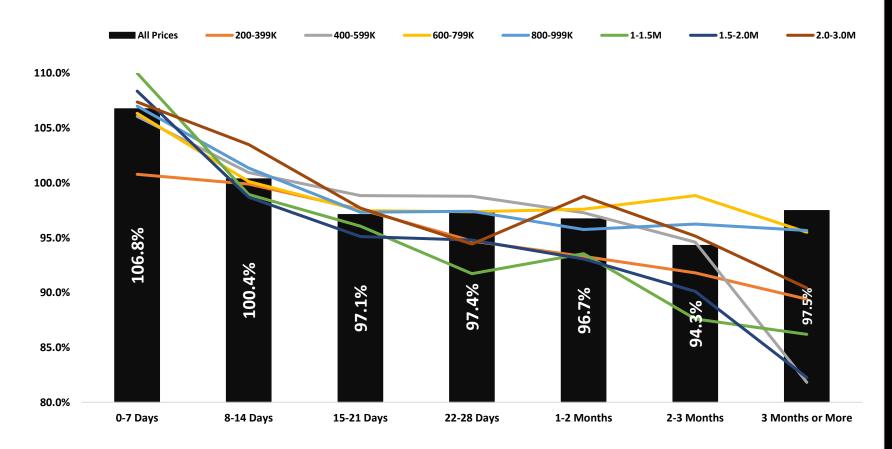


Average Close to List Prices this month indicated that multiple offers were to be expected for the bulk of homes at nearly all price ranges. Even in super luxury markets offers made by buyers were very strong.



The highest Close to List price ratios are found around the inner-ring, landlocked suburbs.

# **Greater Metro Denver Single Family Detached Percent of Close to Original List Price by Price Range May 2022**

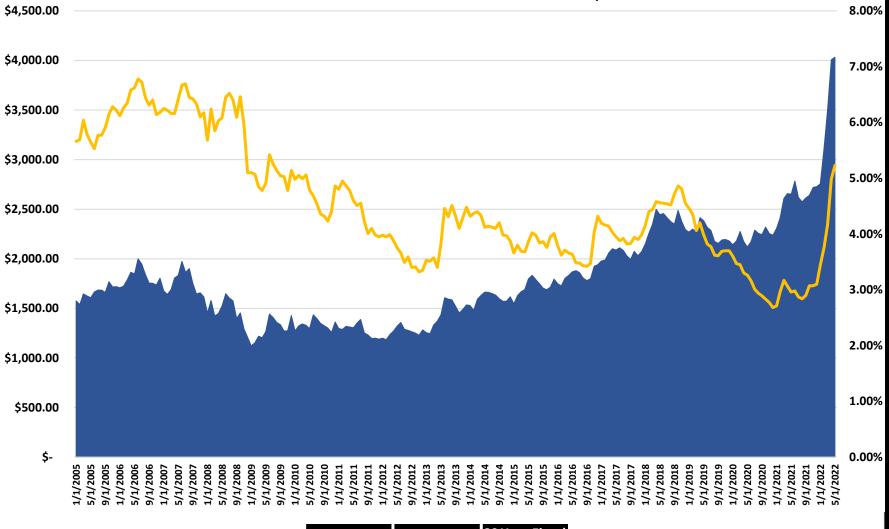


Pricing strategies remain paramount in this market. With only one chance at making a good first impression based on location, condition and price buyers are often unwilling to take a second look even after a price reduction. When homes are priced right the first time they sell faster and for more money.

## INTEREST RATES AND AFFORDABILITY.

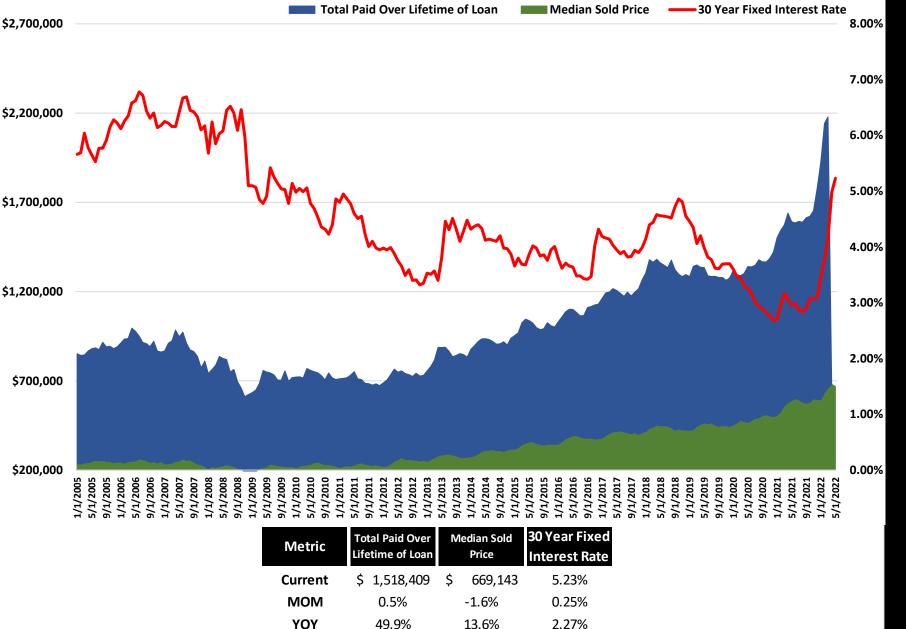


# Greater Metro Denver Detached Residential Interest Rate Based on Median Sold Price with 10% Down Payment for Principle and Interest Payments Only P&I Payment —— 30 Year Fixed Interest Rate

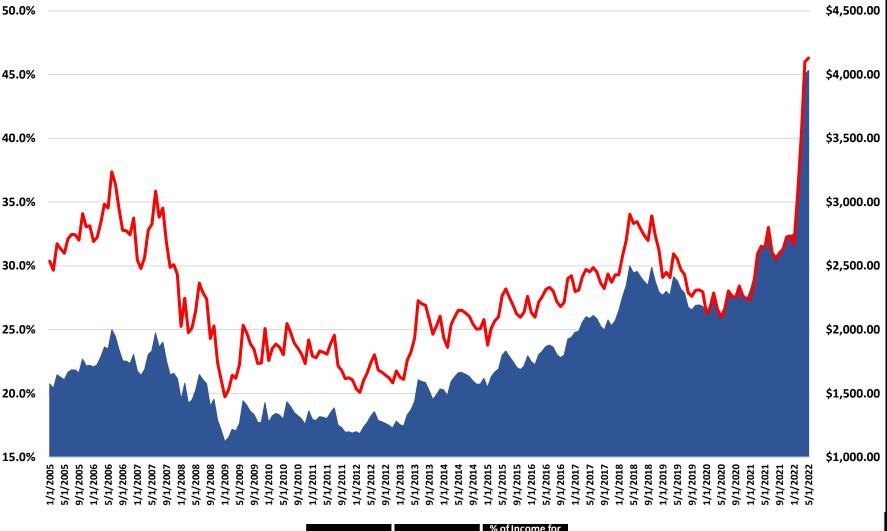


Metric	IP&I Payment	30 Year Fixed Interest Rate
Current	\$4,032	5.23%
MOM	0.6%	0.3%
YOY	52.1%	2.3%

# Greater Metro Denver Detached Residential Total Amount Paid over 30 Year Term Based on 30 Year Fixed Interest Rate with a 10% Down Payment

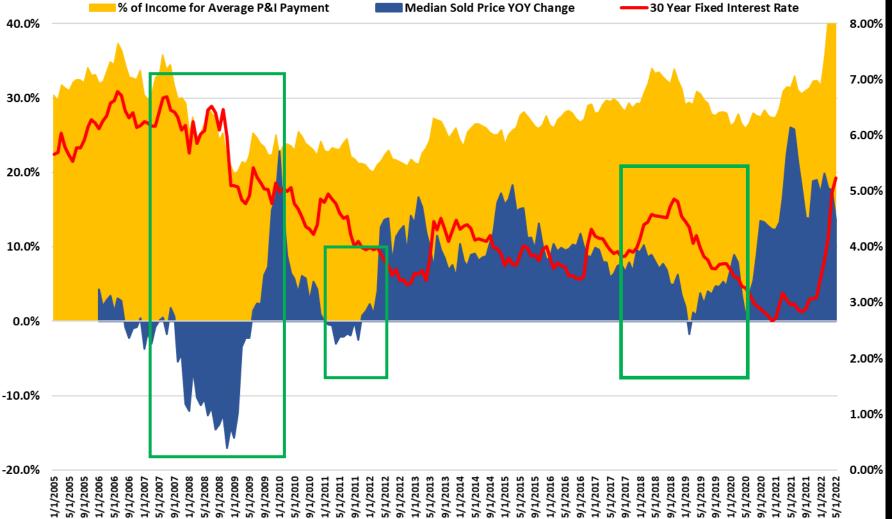


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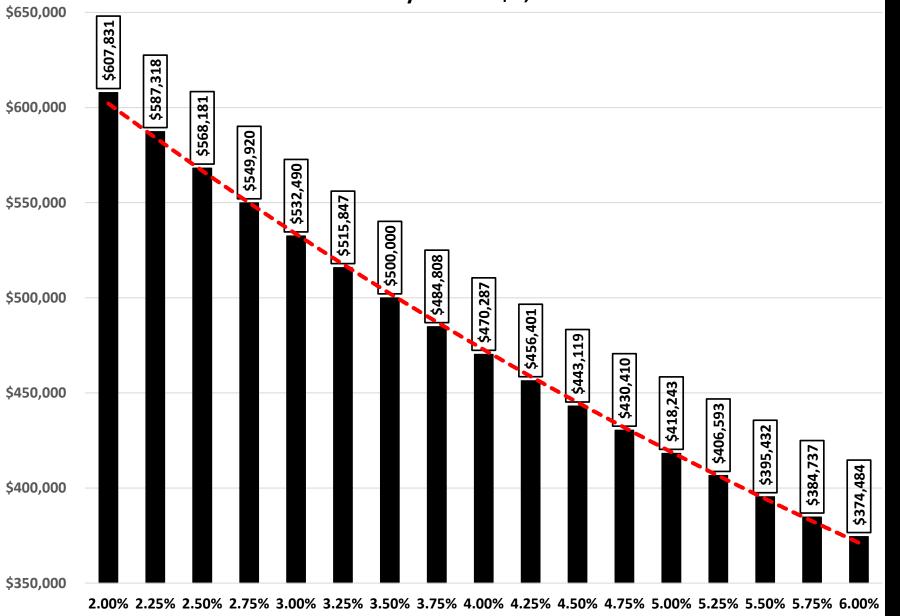
Metric	P&I Payment	% of Income for Average P&I Payment
Current	\$4,032	46.3%
MOM	0.6%	0.3%
YOY	52.1%	14.9%

# Greater Metro Denver Detached Residential Appreciation vs. % of Household Income Dedicated to P&I Payments



Metric		Median Sold Appreciation	30 Year Fixed Interest Rate
Current	46.3%	13.6%	5.23%
MOM	0.3%	-4.0%	0.3%
YOY	14.9%	-12.4%	2.3%

# Total Purchasing Power by Interest Rate for a Monthly Principal and Interest Payment of \$2,245



# MULTIPLE OFFER ANALYSIS.

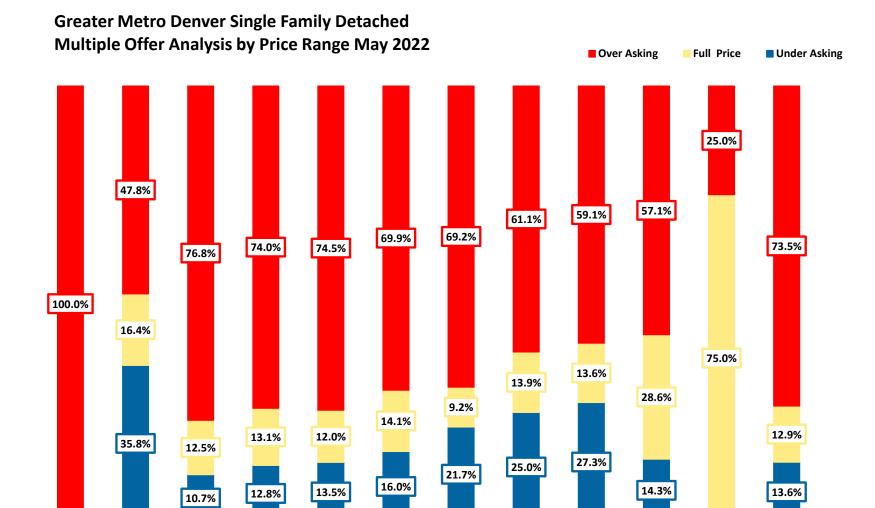


#### **Greater Metro Denver Detached Residential Multiple Offer Analysis**



Metric	Under Asking	Full Price	Over Asking
Current	13.6%	12.9%	73.5%
MOM	3.3%	12.5%	-6.8%
YOY	1.9%	1.8%	-3.6%

**All Prices** 



With 73.5% of all Detached Single Family homes selling for at or over their last asking price buyers looking for a 'deal' are likely to come up empty handed..

1.5-2.0M

2.0-3.0M

3.0-4.0M

4.0-5.0M

5.0M+

1-1.5M

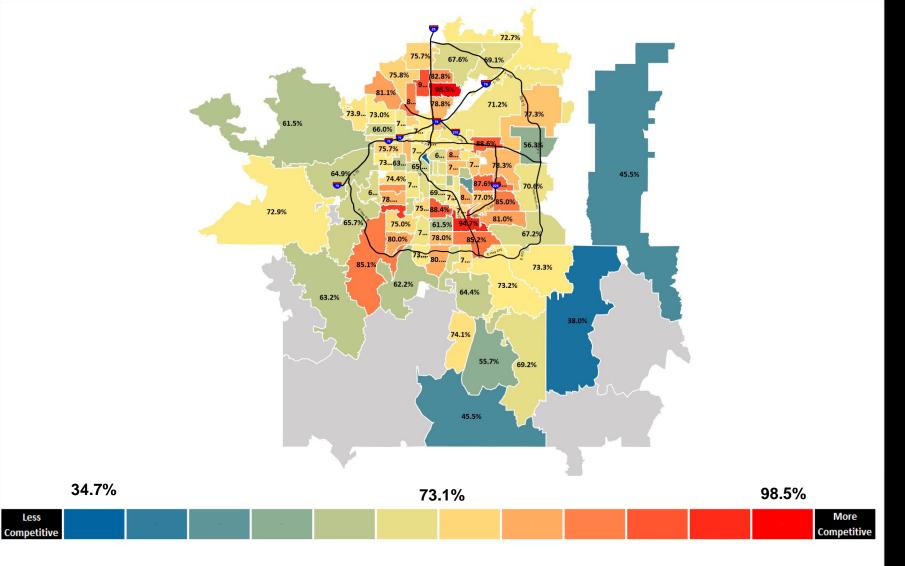
0-199K

200-399K

400-599K

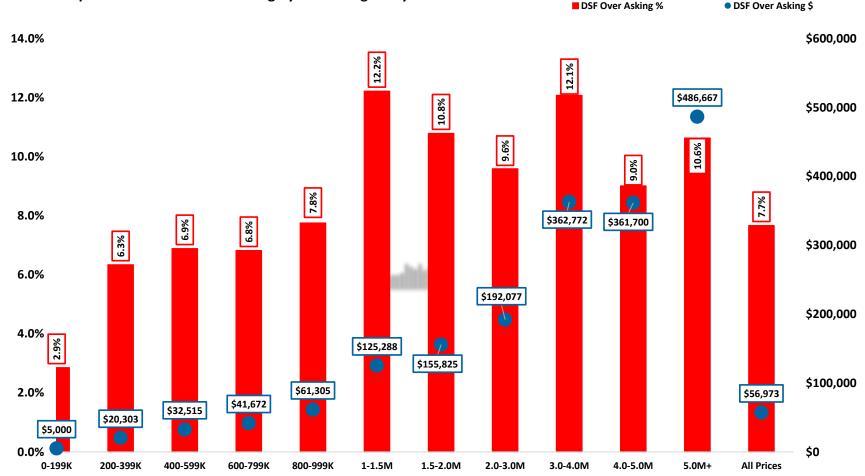
600-799K

800-999K

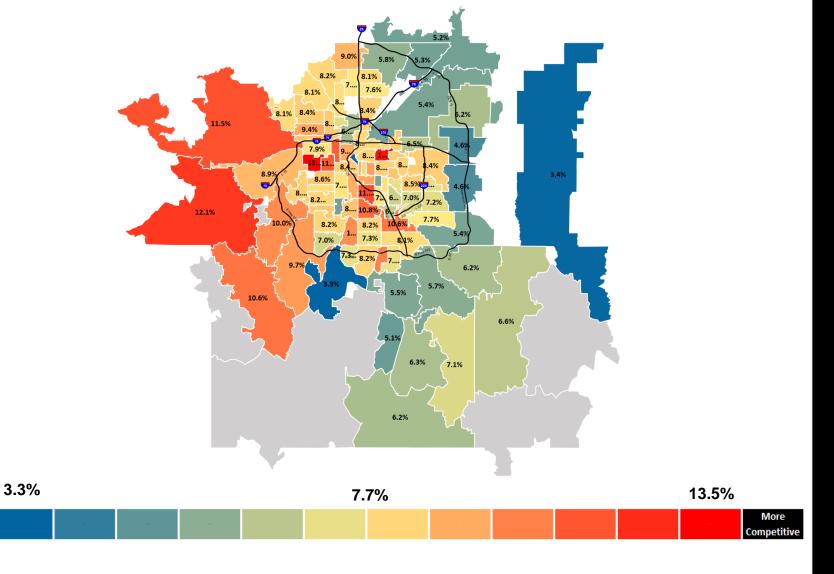


Areas in red are where the most aggressive contracts are being written and accepted. The inner and outer ring suburbs are seeing the most multiple offers.

## **Greater Metro Denver Single Family Detached Multiple Offer Amount over Asking by Price Range May 2022**



With multiple offers so prevalent in today's market this analysis can help set appropriate expectations with buyers on what it takes to win the home in a competing situation.

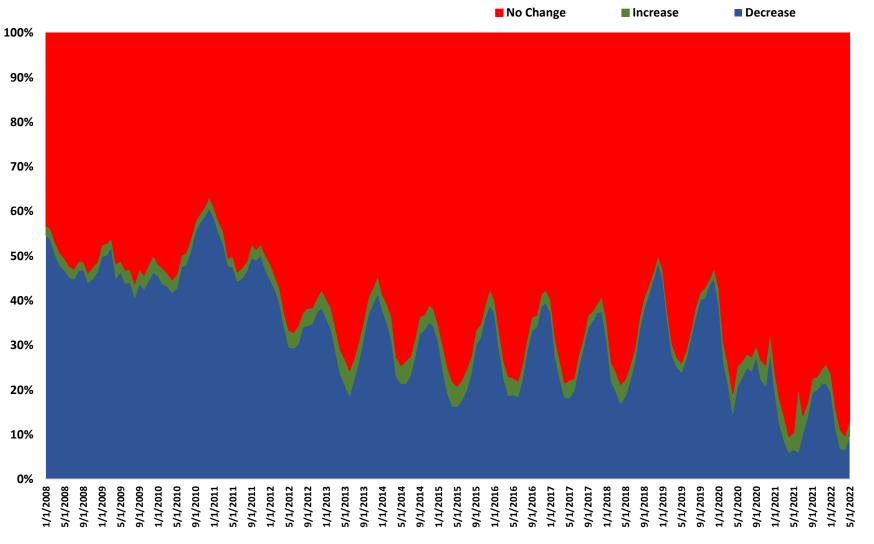


The % over asking price by zip code shows the strength of offers being written on the west side of I-25 and also near the Denver Tech Center. Overall, the market is competitive across the board.

# PRICE REDUCTIONS.

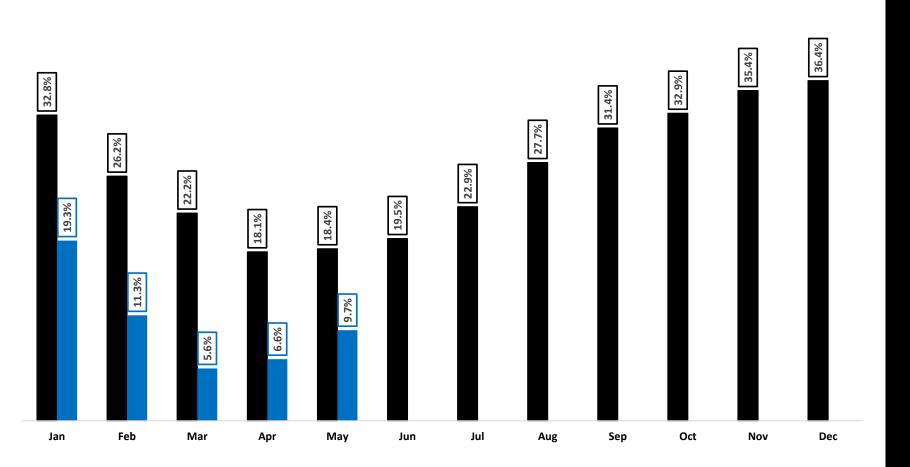


#### **Greater Metro Denver Detached Residential Price Reductions**



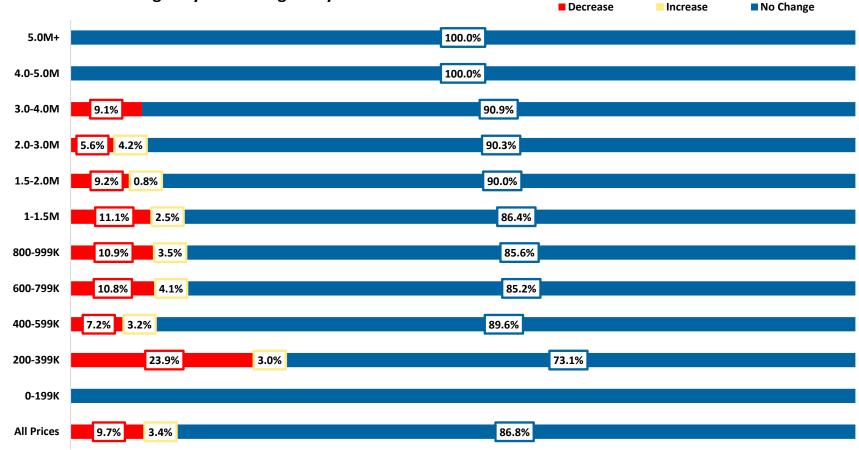
Metric	No Change	Increase	Decrease
Current	86.8%	3.4%	9.7%
MOM	-3.5%	0.4%	-0.3%
YOY	-2.8%	-0.3%	0.8%

2022

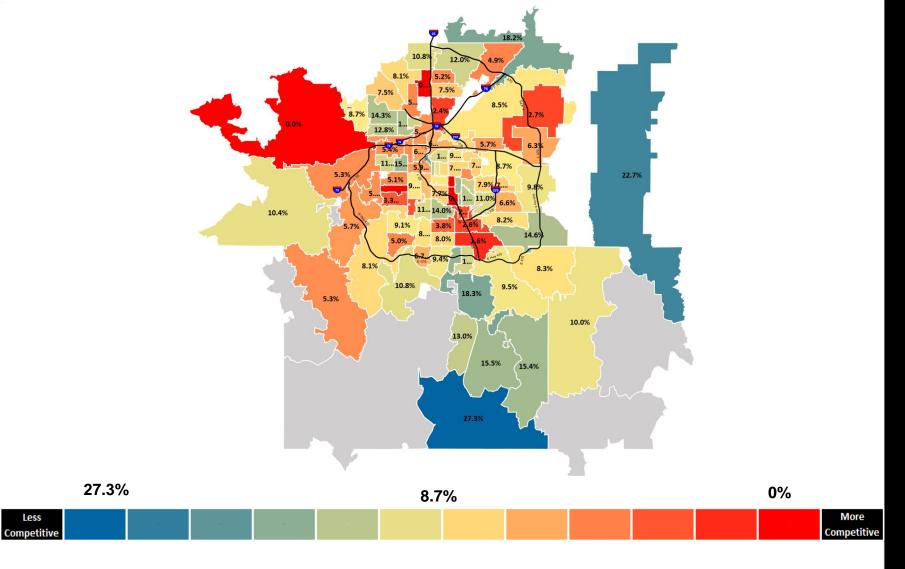


The equation of low of inventory plus a large pool of buyers, price reductions are far below previous years. This graph shows how many units made a price reduction from the original list price to the day they were placed in the pending status. It does not reflect additional negotiation for the period from being place under contract to the closing date.

# **Greater Metro Denver Single Detached Price Changes by Price Range May 2022**

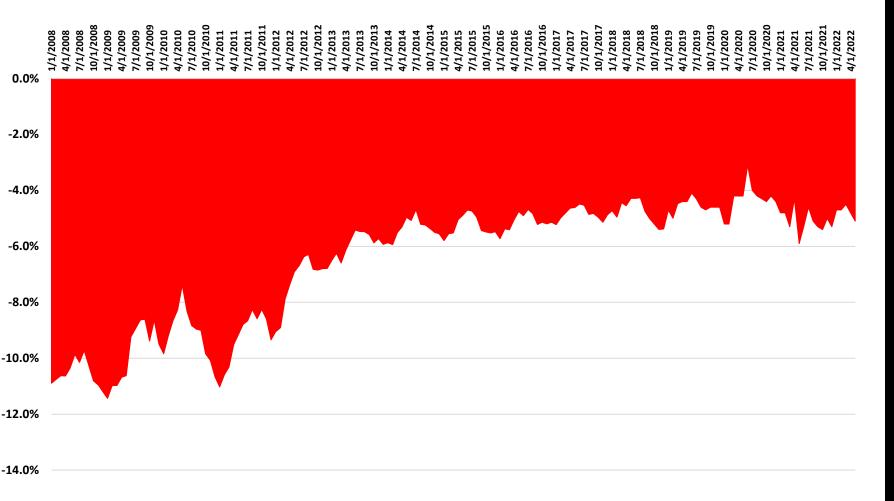


Single Family Detached homes with price reductions remains at historic lows at all price points in Greater Metro Denver.



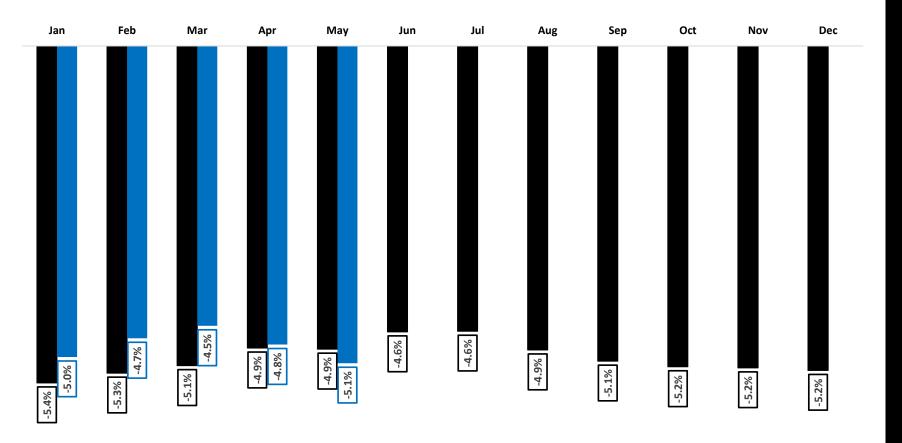
When viewing the number of homes that made price reductions, only a few areas creeped around ¼ of properties electing to reduce their price.

#### **Greater Metro Denver Detached Residential Average Price Reduction from Original Price**



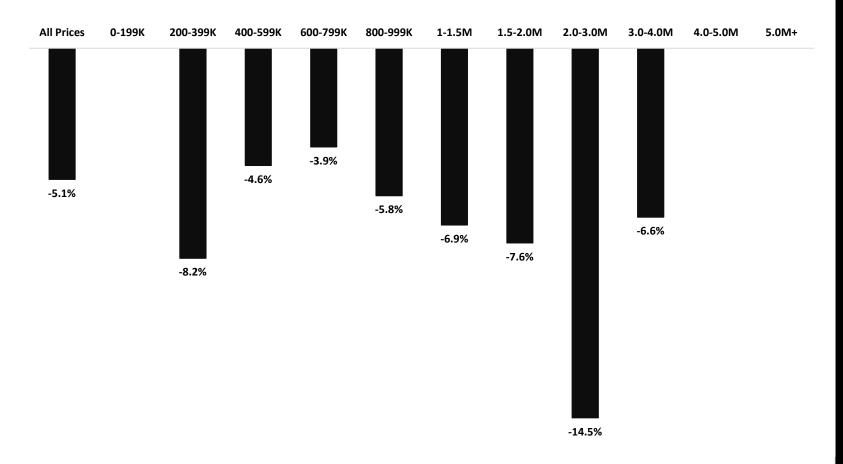
Metric	Average Price Reduction
Current	-5.1%
MOM	-0.3%
YOY	0.8%

2022

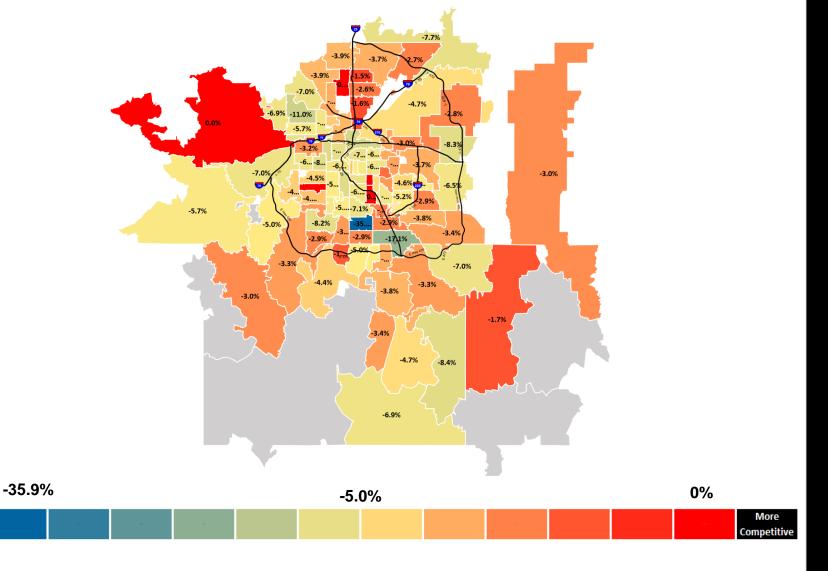


How price reductions report in a competitive market is counter intuitive. In a very strong seller's market price reductions may be less frequent, but they tend to be larger to recoup the buyer pool and hopefully entice them into taking a second look.

# **Greater Metro Denver Single Family Detached Average Price Reduction from Original List Price by Price Range May 2022**



The way price reductions report in a competitive market is counter intuitive. In a very strong seller's market price reductions may be less frequent, but they tend to be larger to recoup the buyer pool and hopefully entice them into taking a second look.



The most competitive areas when reviewing the size of price reductions shows the northeast portion of Metro Denver to be the most competitive.

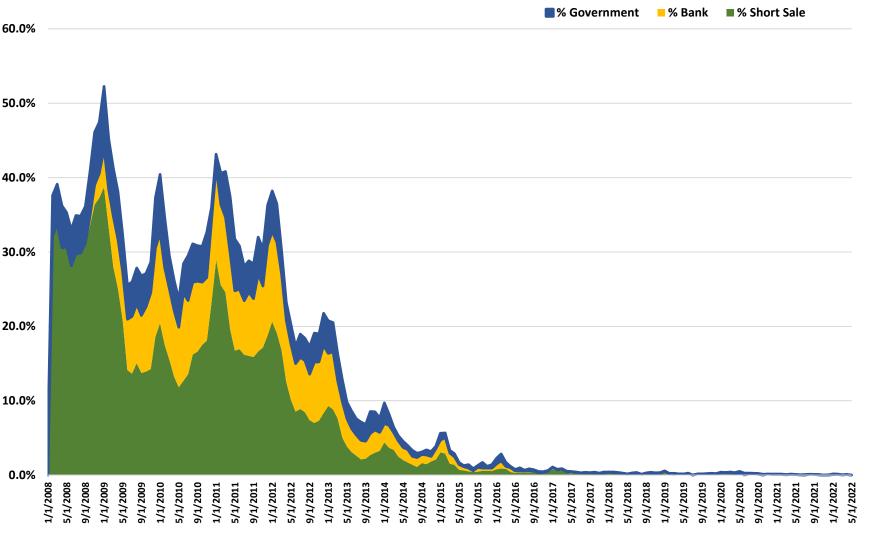
Less

Competitive

# DISTRESSED TRANSACTIONS.



#### **Greater Metro Denver Detached Residential Distressed Sales**



Metric	Short Sale	Bank	HUD
Current	0.0%	0.0%	0.0%
MOM	0.0%	0.0%	0.0%
YOY	0.0%	-0.1%	0.0%

# ZIP CODE INDEX.



Competitive

### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$711,157	9	11.9%	0.76	71.4%	105.3%	78.1%	8.7%	-5.0%	73.1%	7.7%
80002	\$651,620	6	10.4%	0.69	73.1%	105.7%	83.3%	5.6%	-7.6%	69.4%	8.7%
80003	\$567,070	7	10.1%	0.76	74.3%	105.7%	82.5%	14.3%	-6.4%	71.4%	8.5%
80004	\$666,220	29	9.5%	0.79	73.7%	105.5%	72.3%	12.8%	-5.7%	66.0%	9.4%
80005	\$678,451	11	11.7%	0.63	74.5%	105.8%	76.2%	14.3%	-11.0%	73.0%	8.4%
80007	\$979,074	8	14.6%	0.78	69.6%	105.3%	73.9%	8.7%	-6.9%	73.9%	8.1%
80010	\$476,805	6	10.1%	0.67	73.9%	106.1%	82.1%	7.7%	-3.4%	76.9%	8.3%
80011	\$423,203	6	6.9%	0.38	81.5%	105.9%	85.5%	8.7%	-3.7%	78.3%	8.4%
80012	\$385,644	7	4.7%	0.33	85.7%	107.4%	86.5%	7.9%	-4.6%	87.6%	8.5%
80013	\$513,962	7	8.9%	0.49	78.4%	105.9%	84.4%	6.6%	-2.9%	85.0%	7.2%
80014	\$419,058	7	7.8%	0.53	77.7%	105.3%	81.0%	11.0%	-5.2%	77.0%	7.0%
80015	\$586,026	6	9.0%	0.56	77.2%	106.0%	82.3%	8.2%	-3.8%	81.0%	7.7%
1											

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### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$711,157	9	11.9%	0.76	71.4%	105.3%	78.1%	8.7%	-5.0%	73.1%	7.7%
80016	\$773,019	14	17.7%	0.98	64.6%	103.2%	67.2%	14.6%	-3.4%	67.2%	5.4%
80017	\$430,358	6	7.6%	0.54	79.0%	106.1%	87.3%	7.6%	-5.6%	86.1%	7.3%
80018	\$610,905	6	16.7%	1.24	63.3%	103.1%	80.4%	9.8%	-6.5%	70.6%	4.6%
80019	\$584,901	21	27.5%	2.06	49.3%	102.1%	43.8%	6.3%	-8.3%	56.3%	4.6%
80020	\$629,350	7	14.1%	0.90	69.2%	105.9%	77.4%	8.1%	-3.9%	75.8%	8.2%
80021	\$634,130	7	9.1%	0.57	77.7%	106.3%	75.5%	7.5%	-7.0%	81.1%	8.1%
80022	\$539,549	11	12.5%	0.63	71.0%	103.4%	73.9%	8.5%	-4.7%	71.2%	5.4%
80023	\$977,853	7	19.8%	1.54	59.4%	106.2%	75.7%	10.8%	-3.9%	75.7%	9.0%
80030	\$501,161	5	5.9%	0.24	84.0%	105.1%	88.0%	12.0%	-4.3%	76.0%	7.2%
80031	\$571,434	6	11.1%	0.53	75.1%	106.6%	86.1%	5.1%	-3.6%	84.8%	8.1%
80033	\$693,547	4	14.3%	0.81	67.3%	105.5%	91.9%	5.4%	-3.2%	75.7%	7.9%
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Competitive

## Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	
Metro Denver	\$711,157	9	11.9%	0.76	71.4%	105.3%	78.1%	8.7%	-5.0%	73.1%	7.7%
80102	\$614,572	7	22.7%	1.36	58.7%	100.6%	81.8%	22.7%	-3.0%	45.5%	3.4%
80104	\$681,080	20	15.1%	0.99	65.3%	102.9%	58.8%	15.5%	-4.7%	55.7%	6.3%
80106											
80107	\$764,746	17	21.2%	1.12	61.8%	102.2%	56.0%	10.0%	-1.7%	38.0%	6.6%
80108	\$1,056,637	13	18.4%	1.00	64.3%	102.9%	61.5%	18.3%	-3.8%	64.4%	5.5%
80109	\$750,622	8	9.7%	0.83	73.2%	103.5%	75.9%	13.0%	-3.4%	74.1%	5.1%
80110	\$581,886	7	11.6%	0.69	72.0%	105.7%	80.6%	11.1%	-5.1%	75.0%	8.6%
80111	\$1,039,461	5	11.5%	0.87	68.3%	110.0%	84.2%	2.6%	-2.9%	94.7%	10.6%
80112	\$689,504	6	9.6%	0.57	76.7%	106.8%	80.3%	1.6%	-17.1%	85.2%	8.1%
80113	\$1,381,433	11	12.1%	0.74	70.2%	109.1%	79.1%	14.0%	-7.1%	88.4%	10.8%
80116	\$1,143,308	7	69.4%	1.92	42.2%	104.5%	69.2%	15.4%	-8.4%	69.2%	7.1%
1											

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## Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	
Metro Denver	\$711,157	9	11.9%	0.76	71.4%	105.3%	78.1%	8.7%	-5.0%	73.1%	7.7%
80117											
80118	\$1,475,409	24	22.2%	2.18	52.7%	102.0%	63.6%	27.3%	-6.9%	45.5%	6.2%
80120	\$698,120	5	10.9%	0.67	72.4%	106.6%	85.4%	8.3%	-3.3%	70.8%	10.0%
80121	\$1,907,207	19	10.7%	1.12	67.6%	104.5%	88.5%	3.8%	-35.9%	61.5%	8.2%
80122	\$717,606	6	6.6%	0.60	80.3%	105.4%	78.0%	8.0%	-2.9%	78.0%	7.3%
80123	\$709,736	8	8.9%	0.58	77.0%	105.7%	78.4%	9.1%	-8.2%	75.0%	8.2%
80124	\$935,918	6	12.2%	0.77	71.0%	105.0%	76.7%	11.6%	-3.7%	74.4%	7.4%
80125	\$971,091	20	25.8%	1.84	54.4%	100.9%	62.2%	10.8%	-4.4%	62.2%	3.3%
80126	\$916,471	4	11.7%	0.67	74.1%	106.1%	90.6%	9.4%	-5.0%	80.0%	8.2%
80127	\$754,629	10	15.2%	1.14	65.9%	108.1%	86.5%	8.1%	-3.3%	85.1%	9.7%
80128	\$582,997	5	9.8%	0.55	76.4%	105.5%	87.5%	5.0%	-2.9%	80.0%	7.0%
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## Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$711,157	9	11.9%	0.76	71.4%	105.3%	78.1%	8.7%	-5.0%	73.1%	7.7%
80129	\$781,377	5	12.6%	0.96	68.9%	105.1%	84.4%	6.7%	-1.9%	73.3%	7.3%
80130	\$800,946	5	8.5%	0.68	74.8%	106.6%	83.8%	16.2%	-5.1%	67.6%	10.3%
80134	\$773,106	9	13.9%	1.00	67.6%	103.9%	75.6%	9.5%	-3.3%	73.2%	5.7%
80135											
80138	\$774,963	9	18.5%	1.20	62.2%	104.3%	80.0%	8.3%	-7.0%	73.3%	6.2%
80202	\$750,387	31	30.0%	1.65	51.4%	100.5%	53.1%	18.4%	-5.2%	34.7%	3.3%
80203	\$517,351	8	10.7%	0.86	71.3%	105.4%	73.0%	13.5%	-4.3%	64.9%	9.1%
80204	\$671,476	9	11.2%	0.65	72.0%	105.0%	76.5%	5.9%	-6.4%	65.9%	8.4%
80205	\$747,076	10	10.7%	0.76	71.8%	104.9%	74.6%	11.3%	-7.4%	67.6%	8.4%
80206	\$1,243,933	5	9.9%	0.68	70.4%	106.1%	85.5%	8.1%	-6.0%	69.4%	9.5%
80207	\$786,742	9	10.7%	0.94	69.7%	110.0%	83.9%	9.7%	-6.3%	80.6%	13.1%
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## Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$711,157	9	11.9%	0.76	71.4%	105.3%	78.1%	8.7%	-5.0%	73.1%	7.7%
80209	\$1,355,013	5	15.8%	0.81	67.7%	106.1%	82.4%	8.8%	-7.2%	70.6%	9.3%
80210	\$1,271,896	6	10.0%	0.77	73.0%	107.5%	83.3%	7.7%	-6.3%	69.2%	11.7%
80211	\$933,379	10	10.4%	0.52	75.1%	106.4%	75.8%	6.3%	-7.9%	71.9%	9.3%
80212	\$977,473	7	8.5%	0.78	72.9%	108.4%	81.1%	5.4%	-8.9%	78.4%	11.2%
80214	\$661,612	10	13.2%	1.03	66.1%	106.5%	75.8%	15.2%	-8.4%	63.6%	11.3%
80215	\$979,318	7	10.2%	0.73	73.1%	109.6%	80.8%	11.5%	-6.4%	73.1%	13.5%
80216	\$447,552	6	7.8%	0.47	78.9%	105.7%	66.7%	6.7%	-9.7%	73.3%	8.2%
80218	\$678,451	10	13.6%	1.23	66.7%	104.5%	69.2%	10.3%	-5.0%	69.2%	7.3%
80219	\$517,311	6	12.1%	0.65	72.6%	105.1%	79.2%	9.1%	-5.2%	71.4%	7.9%
80220	\$854,790	7	9.7%	0.83	73.4%	106.3%	79.4%	7.9%	-6.7%	77.8%	8.3%
80221	\$520,463	19	13.6%	0.44	76.3%	104.3%	68.5%	5.6%	-3.9%	73.1%	6.1%
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Competitive

### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$711,157	9	11.9%	0.76	71.4%	105.3%	78.1%	8.7%	-5.0%	73.1%	7.7%
80222	\$607,428	6	9.4%	0.57	73.6%	105.0%	80.4%	0.0%	0.0%	73.9%	7.5%
80223	\$614,325	5	10.3%	0.43	78.0%	106.4%	83.3%	7.1%	-8.6%	69.0%	9.2%
80224	\$632,385	16	5.9%	0.31	83.9%	105.1%	76.9%	15.4%	-4.6%	71.8%	8.0%
80226	\$560,595	6	16.2%	0.92	66.7%	106.0%	84.6%	5.1%	-4.5%	74.4%	8.6%
80227	\$523,939	6	11.2%	0.64	74.4%	105.8%	85.2%	3.3%	-4.1%	78.7%	8.2%
80228	\$741,484	5	9.3%	0.68	75.6%	104.8%	85.7%	5.4%	-4.4%	67.9%	8.4%
80229	\$458,314	6	10.9%	0.60	74.8%	106.3%	84.7%	2.4%	-1.6%	78.8%	8.4%
80230	\$906,107	4	11.7%	0.74	73.6%	105.1%	94.7%	5.3%	-2.4%	63.2%	8.7%
80231	\$471,091	7	9.1%	0.69	73.9%	105.1%	77.8%	13.3%	-6.3%	80.0%	6.9%
80232	\$534,163	4	5.3%	0.40	83.2%	106.7%	94.3%	0.0%	0.0%	82.9%	8.1%
80233	\$511,505	6	9.7%	0.69	74.9%	107.5%	83.6%	7.5%	-2.6%	98.5%	7.6%

Competitive

## Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	
Metro Denver	\$711,157	9	11.9%	0.76	71.4%	105.3%	78.1%	8.7%	-5.0%	73.1%	7.7%
80234	\$595,338	4	9.1%	0.85	73.4%	107.0%	90.0%	0.0%	0.0%	90.0%	7.8%
80235	\$456,538	4	14.4%	1.00	66.7%	107.9%	84.6%	7.7%	-3.2%	92.3%	8.6%
80236	\$550,438	4	10.9%	0.53	75.3%	103.3%	84.4%	3.1%	-5.9%	65.6%	5.3%
80237	\$449,714	5	11.5%	0.86	71.7%	104.9%	86.1%	2.8%	-2.7%	75.0%	6.7%
80238	\$865,496	9	9.5%	0.47	77.7%	106.1%	75.0%	8.0%	-3.6%	73.9%	8.5%
80239	\$484,083	6	5.8%	0.49	81.6%	105.6%	74.3%	5.7%	-3.0%	88.6%	6.5%
80241	\$587,320	6	7.7%	0.52	78.3%	106.6%	86.2%	5.2%	-1.5%	82.8%	8.1%
80246	\$1,603,500	6	17.9%	0.93	65.1%	103.0%	73.3%	0.0%	0.0%	60.0%	5.4%
80247	\$397,185	9	9.4%	0.69	73.6%	102.7%	77.6%	12.2%	-3.3%	49.0%	7.3%
80249	\$538,390	7	9.3%	0.51	77.3%	104.5%	74.7%	2.7%	-2.8%	77.3%	6.2%
80206	\$412,571	7	8.1%	0.63	75.3%	104.8%	75.0%	12.5%	-4.4%	70.8%	7.0%

Competitive

## Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$711,157	9	11.9%	0.76	71.4%	105.3%	78.1%	8.7%	-5.0%	73.1%	7.7%
80401	\$880,639	9	12.0%	0.91	69.0%	104.8%	77.2%	5.3%	-7.0%	64.9%	8.9%
80403	\$1,036,442	11	9.7%	0.96	71.9%	104.7%	88.5%	0.0%	0.0%	61.5%	11.5%
80433	\$998,357	7	14.7%	1.21	64.3%	105.2%	73.7%	5.3%	-3.0%	63.2%	10.6%
80439	\$1,194,281	10	12.1%	0.90	69.9%	108.6%	77.1%	10.4%	-5.7%	72.9%	12.1%
80454											
80457											
80465	\$1,029,140	8	14.3%	0.86	68.0%	105.5%	74.3%	5.7%	-5.0%	65.7%	10.0%
80470											
80601	\$559,062	16	11.6%	0.74	72.6%	103.4%	79.0%	4.9%	-2.7%	69.1%	5.3%
80602	\$687,397	9	15.4%	0.89	68.2%	103.7%	66.7%	12.0%	-3.7%	67.6%	5.8%
80603	\$764,744	22	14.6%	1.27	64.3%	102.3%	72.7%	18.2%	-7.7%	72.7%	5.2%

### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$711,157	9	11.9%	0.76	71.4%	105.3%	78.1%	8.7%	-5.0%	73.1%	7.7%
80604											

Less Competitive More Competitive

# TERMS, DEFINITIONS AND CALCULATIONS.



### Terms, Definitions and Calculations

**Target Listing** Month

Based upon the sale date of the property, backing out the average time from the date the property is listed until it is placed under contract and the time the property spends from the date it is placed under contract until the closing date. This is used to determine the date that sellers need to list in order to hit their goal closing month.

Target Sold Month Almost all metrics in this table are based off properties that close, so the data presented in each cell is based off properties that closed in that month.

This is the number of units currently for sale in the 7 Metro County Region on a specific date, the 4th of each month. Essentially, if a buyer were to go out and see every property for sale on a given

**Active Count** 

date this is how many homes they would have to choose from. Sellers have a larger advantage when lower counts of homes are for sale, when supply is short buyers are more likely to have to

compete against each other which drives prices up.

This is the number of total units placed under contract where a buyer and seller mutually agree to terms of a negotiated contract. When this count is higher it is more favorable for sellers, the larger

**Pending Count** 

the potential pool of buyers the more likely a home is to sell.

**Closed Count** 

This is the number of total units closed, or successful transactions resulting from a buyer and seller mutually agreeing and fully executing the terms of a real estate contract. Same as under contract,

sellers have a larger advantage when this count is higher to sell their house.

Expired Count represents homes where the listing contract has past it's expiration date and are no longer marketed for sale. If the expired count rises this is unfavorable for the seller as fewer homes

**Expired Count** 

are receiving offers and allows for the buyer to have more negotiating power. If this number is low, more homes are selling which favors the seller.

The Odds of Selling is a ratio of homes for sale in each month, those that went under contract and closed vs those that remained in the market and did not sell in that same month. Since this is a direct Odds of Selling ratio of the buyers and sellers in a market, the higher this number is the more likely it is that a home will sell, which is advantageous to the seller. If this number is lower, that means that buyers will

have more negotiating power and be less likely to compete against multiple offers. The percent of asking price received by the seller from the closed transaction. If this number is over 100% it means that multiple offers are likely at this time of year, due to lower listing counts and

% of Close/List

more buyers writing contracts. This number is typically highest in the late spring-early summer months as a result of multiple offers due to low supply and more buyer activity. Average Days on Market is the average length of time it takes from the date the property is listed until the property receives a contract for purchase from a buyer. Shorter days on market favor the

Avg DOM seller, while longer days on market favor the buyer. If homes are selling very quickly this is also an indication of more buyer activity- days on market are at their shortest for homes closing in April, May and June- as a result of homes being listed in March, April and May.

Med DOM

Median Days on Market is the time measured in days at which point 50% of the properties for sale have gone under contract. Same as above- but using median days on market rather than average.

% U/C 7 Days or

The percentage of units in that month that went under contract withing one week of being listed. Again, the faster homes sell, the larger and more competitive the pool of potential buyers is for

Less

properties in Denver. The fastest months are represented by those homes listed in March, April and May.

% of Reduced The percentage of all closed transactions that experienced one or more price reductions from the Original List Date until the date the property is place under contract. This metric only tracks the

Listings amount the price had been reduced and not any additional negotiations once a contract has been offered or accepted.

The average price reduction, or difference between the original list price and the last asking price when a property is placed under contract expressed as a % of the Original List Price. This price does

not reflect how many price reductions but rather the entire amount reduced regardless if it was in one or multiple price reductions.

**Average Price** 

Reduction The Months of Inventory is how long it would take to sell out of the existing inventory for sale at the current rate of sales (Active/Sold). A 6-month supply of homes is a market in equilibrium where

Months of buyer and seller are on an even playing field, and typically represents when appreciation matches the rate of inflation. Denver has averaged about 4-4.5 of inventory over the last 15 years. The lower Inventory

this number is the more it favors the seller. This is the percent change in average sales price from the previous month. Price is a function of the relationship between supply and demand. If supply or homes being listed is low or going down (like

% Change Avg Sold in late winter and early spring) and demand is rising, early buyer activity prices rise. The shortest supply is in the months of January, February, March and April, buyers begin to search for their home early in the year, so demand is rising. If supply is down and demand is up prices rise due to multiple offers on homes.

Price MOM

This is the percent change in median sales price from the previous month. Same statement as above, just using median price as the variable.

% Change Med

Sold Price MOM

have equity in their homes so when they sell, they are profitable.

This is the overall percent of distressed properties that closed, including short sales, HUD or government sales and foreclosures. When the level of distressed homes is higher, sellers are in a position % Distressed Sales to sell homes at lower prices than the value of the current loan on the house- selling for a loss. This is an indicator if a market is declining. With close to zero percent anticipated distressed sales sellers

### **SOURCING PAGE**

Megan Aller

First American Title Insurance Company

720-229-6641

Maller@FirstAm.com

Title insurance license: 360158

Real estate license: FA100080623, Porchlight Real Estate Group

**REALTOR NRDS: 219534435** 

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I am committed to helping our clients and their buyers and sellers complete smooth transactions, from initial contract all the way to First American's closing tables.

