### METRO DENVER

# MARKET REVIEW

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Detached Single Family August 2021







### **Please Note**

The contents of this report only reflect detached single family (DSF), unless where otherwise noted to include detached single family (DSF) or (ASF+DSF) homes in the 7 Metro Denver Counties: Adams, Arapahoe, Broomfield, Denver, Douglas, Elbert and Jefferson.

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For additional sourcing references please refer to the back of the report.

We highly encourage you to review reports published by your REALTOR® Board and REcolorado®. Each report covers a different geography and will report different values for all metrics.

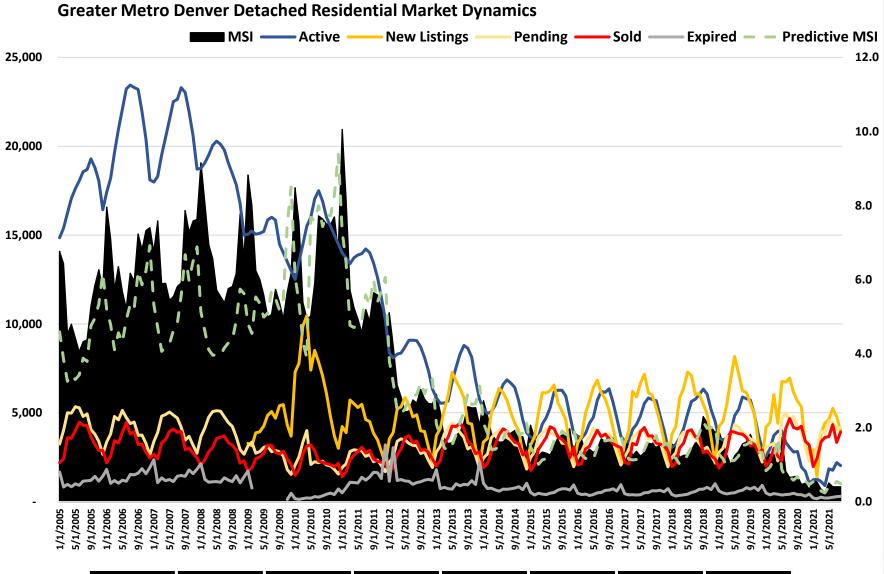
# MARKET DYNAMICS.



### **Greater Metro Denver Update August 2021**

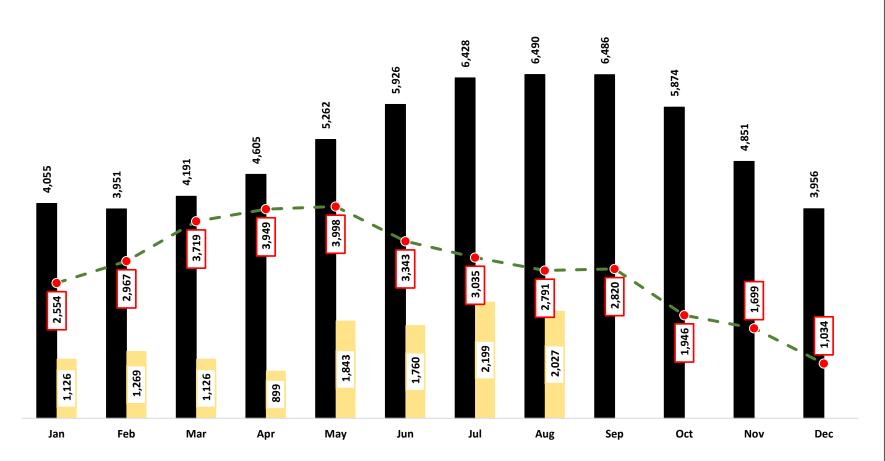
Metric	Detached Single Family			Attached Single Family							
	Aug-21		МОМ		YOY	А	ug-21		МОМ		YOY
Active *	2,027	•	-7.8%	•	-27.4%		1,017	•	-1.7%	•	-50.9%
Pending *	4,191		3.7%	•	-12.8%		1,766		3.4%		-10.3%
Closed *	3,918		17.7%	•	-6.1%		1,671		19.2%		-1.1%
Expired *	292		6.2%	•	-36.9%		115		-8.0%		-65.8%
Odds of Selling	77.8%		2.9%		4.4%		75.2%		2.4%		14.9%
Close/List Price Ratio	102.9%		-1.6%		2.5%		102.0%		-1.0%		2.3%
Close/Original Price Ratio	100.5%		-0.7%		0.5%		101.3%		-1.4%		2.5%
Average Sold Price	\$ 682,711		-1.4%		15.8%	\$	436,895		-0.4%		16.3%
Median Sold Price	\$ 580,000		-2.5%		17.8%	\$	370,000		-2.2%		13.9%
% of Closed Transactions with Reduced Prices *	14.1%		3.7%		-10.1%		14.1%		3.6%	•	-13.2%
Average Price Reduction from Original Price *	-5.1%		-0.5%		-0.9%		-4.5%		0.1%	•	-0.5%
% Transactions Under Asking Price	20.2%		6.6%		-13.5%		34.2%		-1.1%		-4.3%
% Closed Trasactions Full Price Offer	15.6%		2.3%		-8.9%		41.7%		17.2%		10.8%
% Closed Transactions Over Asking Price	64.2%		-8.9%		22.4%		25.9%		-14.3%		-4.7%
Average DOM *	10		25.0%		-52.4%		14		16.7%		-39.1%
Median DOM *	5		25.0%		-16.7%		6		50.0%	•	-25.0%
Pending in 7 Days or Less (Flash Sale)	67.8%		-25.1%		40.1%		63.6%		-22.8%		17.3%
Months of Inventory *	0.4		0.0%	•	-40.2%		0.6		-17.6%		-50.3%
Dirstressed Transactions	0.2%		0.0%		-0.1%		0.8%		0.9%		1.6%
Average Interest Rate	2.84%		-0.03%		0.10%		2.84%		-0.03%		0.10%
Average P&I Payment (based on median)	\$ 2,574	•	-1.7%		14.1%	\$	1,648	•	-0.6%		15.0%

This representation is based in whole or in part on content supplied by REcolorado®, Inc. REcolorado®, Inc. does not guarantee nor is it in any way responsible for its accuracy. Content maintained by REcolorado®, Inc. may not reflect all real estate activity in the market. Dates shown on graphs for timeframes included. Adams, Arapahoe, Broomfield, Denver, Douglas, Elbert, Jefferson. Average Interest Rate and Average P&I Payments are based on the value from FreddieMac.com using a 10% down payment on a 30 year fixed term. Mortgage calculations are for informational use only and not a guaratnee. Please speak with licensed Loan Officer for details. Metrics containing (\*) indicated this measurement can be tracked weekly and have more current values in the COVID-19 Weekly Report available from First American Title.

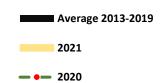


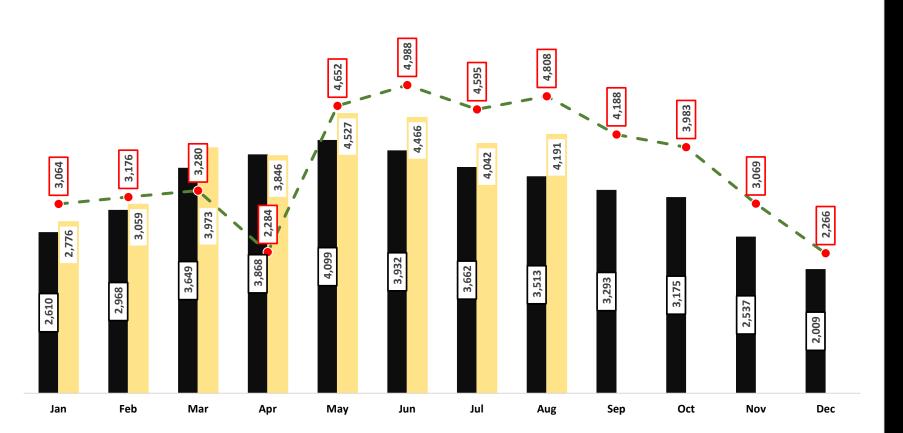
Metric	MSI	Active	New Listings	Pending	Sold	Expired	Predictive MSI
Current	0.4	2,027	3,960	4,191	3,918	292	0.4
MOM	0.0%	-7.8%	-17%	3.7%	17.7%	6.2%	0.0%
YOY	-40.2%	-27.4%	-36%	-12.8%	-6.1%	-36.9%	-40.2%





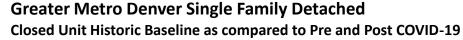
Active inventory for sale is typically at it's highest in the late summer and the lowest inventory in the coldest winter months.

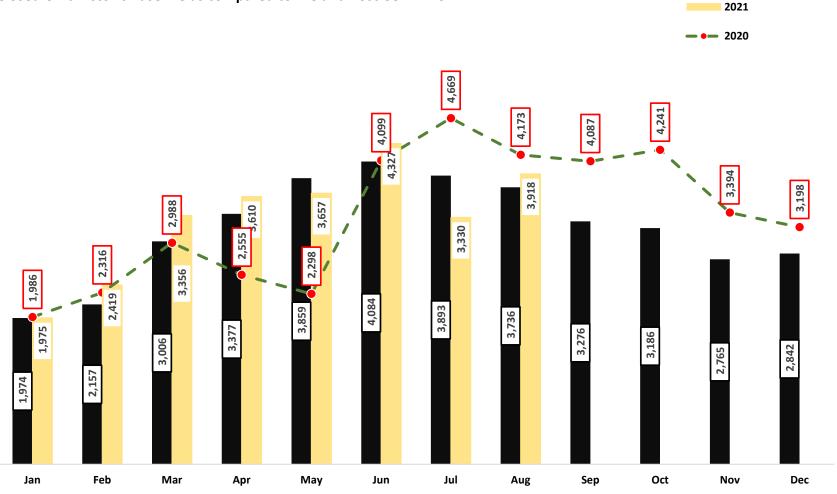




The most units transitioning to the under contract status is typically from March through July.

Average 2013-2019



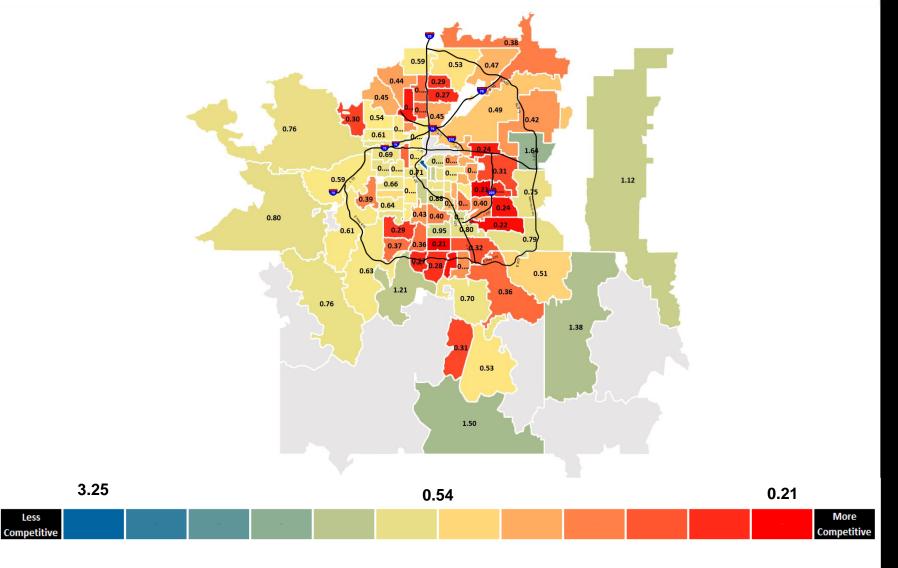


Closed transactions follow behind the units being placed under contract by approximately 30-35 days with the heaviest closing months from May to August.

### **Greater Metro Denver Single Family Detached Supply in Months by Price Range August 2021**



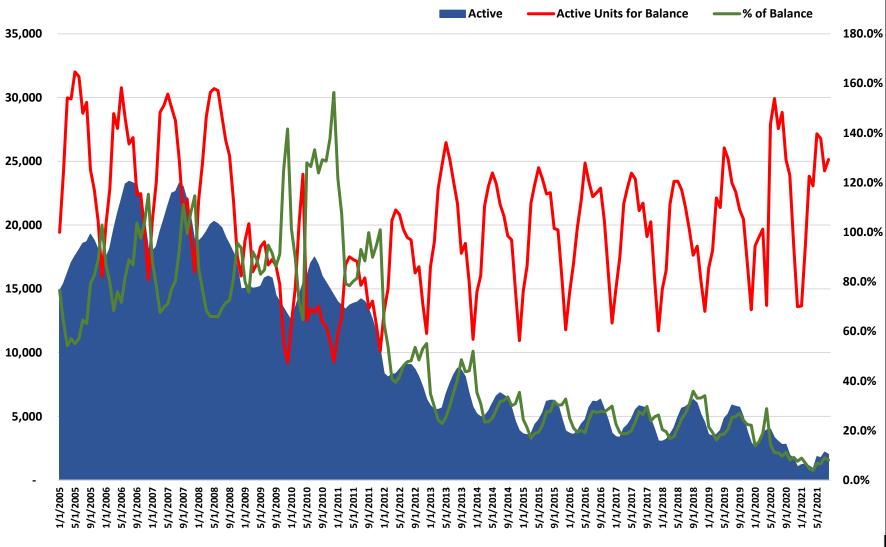
The Metro Denver Real Estate Market continues to be drastically undersupplied of homes at the current rate of demand. A market in balance would be closer to a 6 month supply of inventory. Values below 1.0 month indicate a high likelihood of multiple offers.



The suburban surge and demand for larger homes with more room continues into 2021. More urban densely populated areas are still far from a balanced market but are slightly less competitive than the outer ring suburbs.

Less

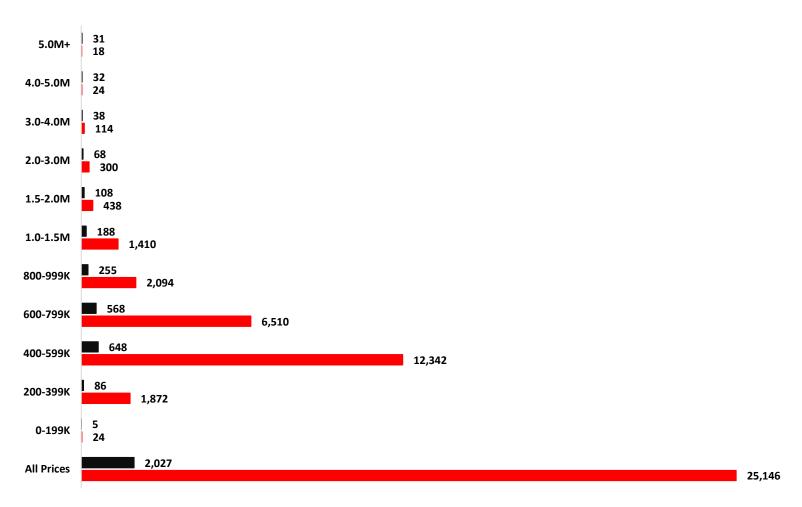
#### **Greater Metro Denver Detached Residential Active vs. Balanced Market**



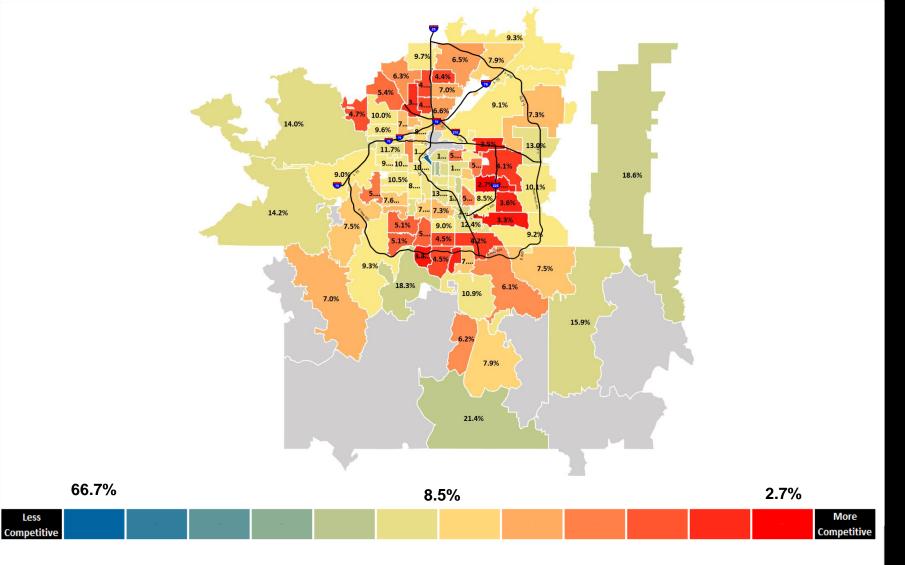
Metric	Active	Active for Balance	% of Balance
Current	2,027	25,146	8.1%
MOM	-7.8%	3.7%	-1.0%
YOY	-27.4%	-12.8%	-1.6%

### **Greater Metro Denver Single Family Detached**

Active Unit Count vs. Active Required for Balance by Price Range August 2021



The Metro Denver Real Estate Market currently has only 9.1% of the homes required to offset demand. The red bar represents how many homes would need to be actively listed to create a 6.0 month supply of homes, or a balanced market.

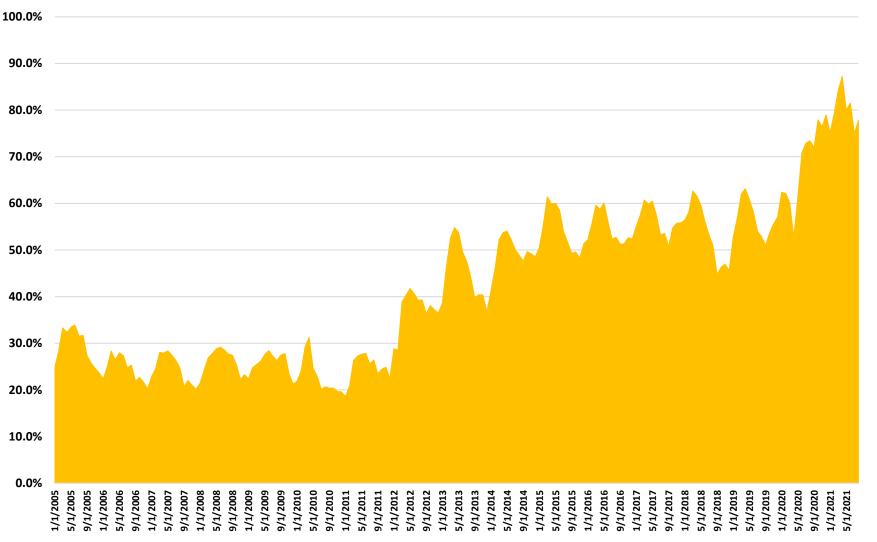


Zip codes in red are the most undersupplied areas in Metro Denver. At most in LoDo there is still only 57.5% of the amount of inventory to offset demand. A market in balance would display a value of 100%.

# ODDS OF SELLING.

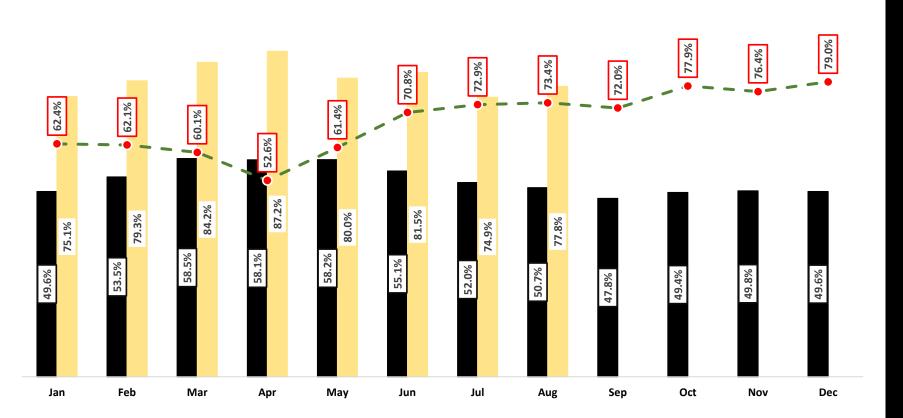


#### **Greater Metro Denver Detached Residential Odds of Selling**

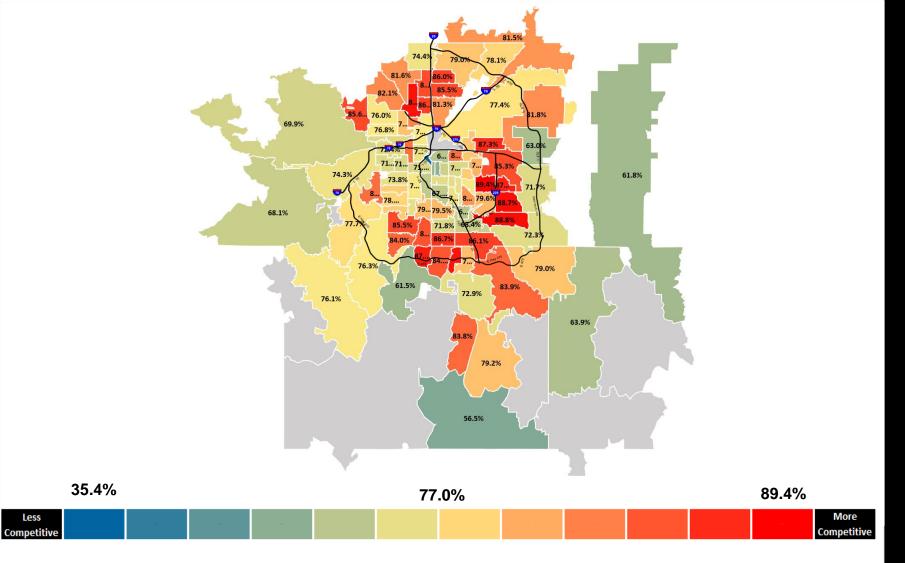


Metric	Odds of Selling
Current	74.9%
MOM	-6.6%
YOY	2.0%





The Odds of Selling is a ratio of homes for sale in each month, those that went under contract and closed vs those that remained in the market and did not sell. Since this is a direct ratio of the buyers and sellers in a market, the higher this number is the more likely it is that a home will sell. If this number is lower, that means that buyers will have more negotiating power and be less likely to compete against multiple offers.

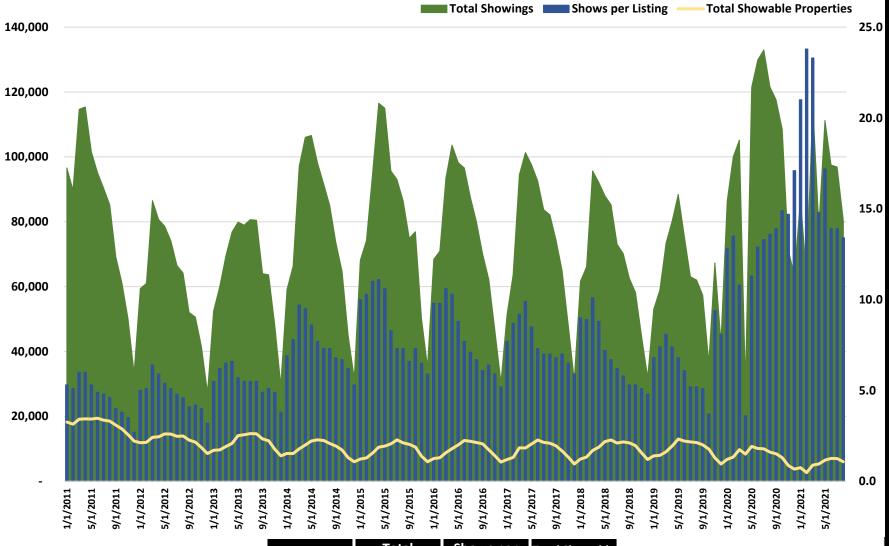


Zip codes in red are the most competitive for buyers looking to purchase. There is correlation to lower priced homes having a higher amount of demand and increased odds of selling.

# SHOWING DATA.

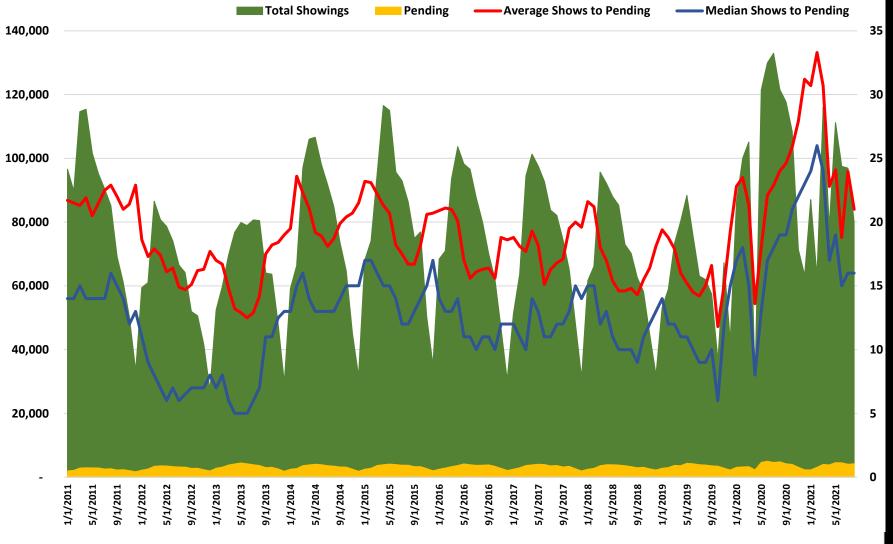


#### **Greater Metro Denver Detached Residential Showing Data**



Metric	Total Showings	Shows per Listing	Total Showable Properties
Current	80,226	13.4	5,987
MOM	-0.2	-3.6%	-14.1%
YOY	-0.3	-1.5%	-33.0%

#### **Greater Metro Denver Detached Residential Showings vs. Contracts**

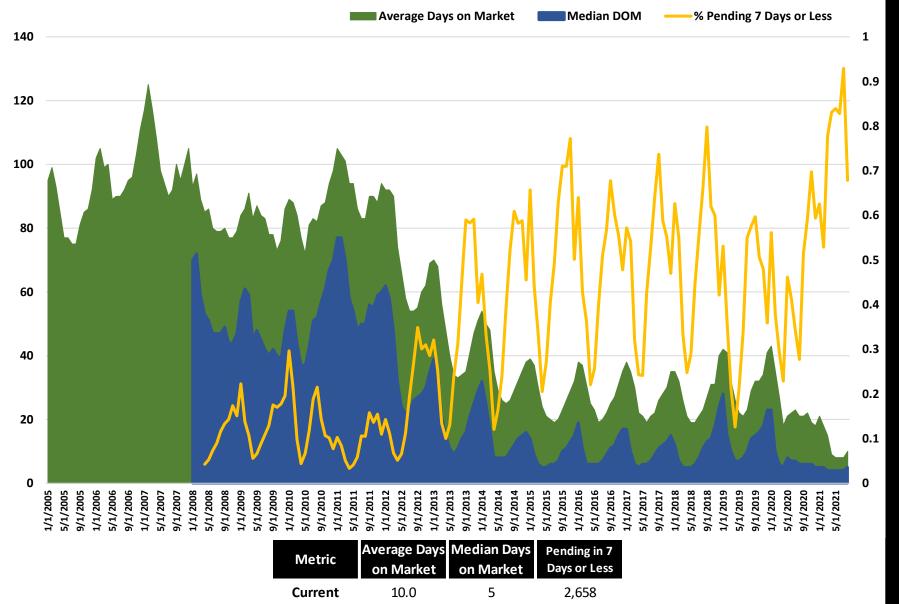


Metric	Total Showings	Pending	Average Shows to Pending
Current	80,226	4,191	21.0
MOM	-0.2	3.7%	-12.4%
YOY	-0.3	-12.8%	-12.5%

# DAYS TO PENDING.



#### Greater Metro Denver Detached Residential Average and Median Days to Pending



25.0%

-52.4%

MOM

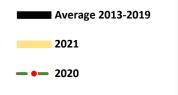
YOY

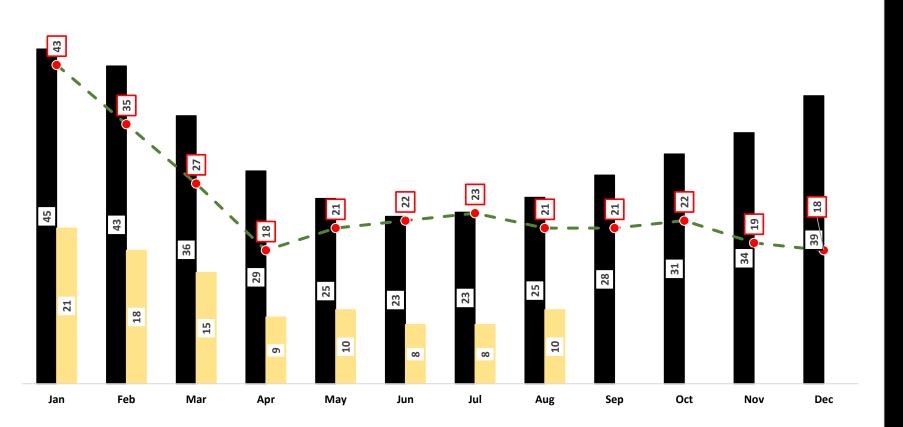
25.0%

-16.7%

-14.1%

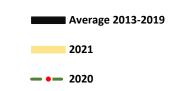
129.7%

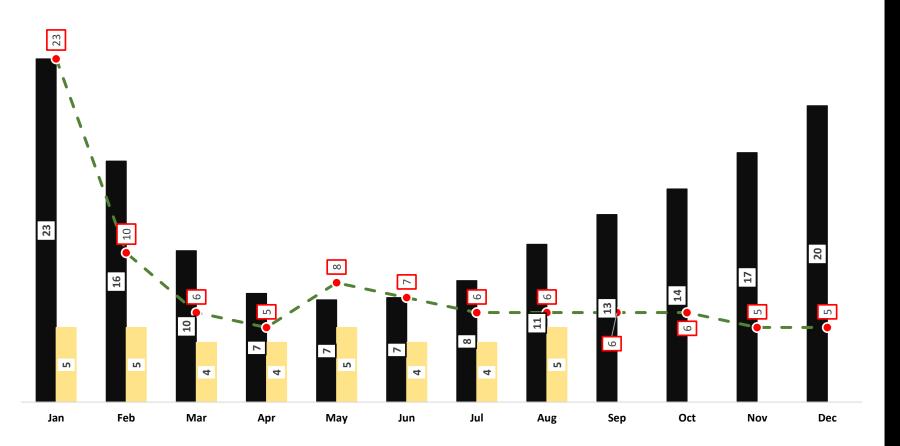




Average Days on Market is the average length of time it takes from the date the property is listed until the property receives a contract for purchase from a buyer, and the property is shifted to a Pending status. This metric does not include the time from being placed in the pending status to the closing date.

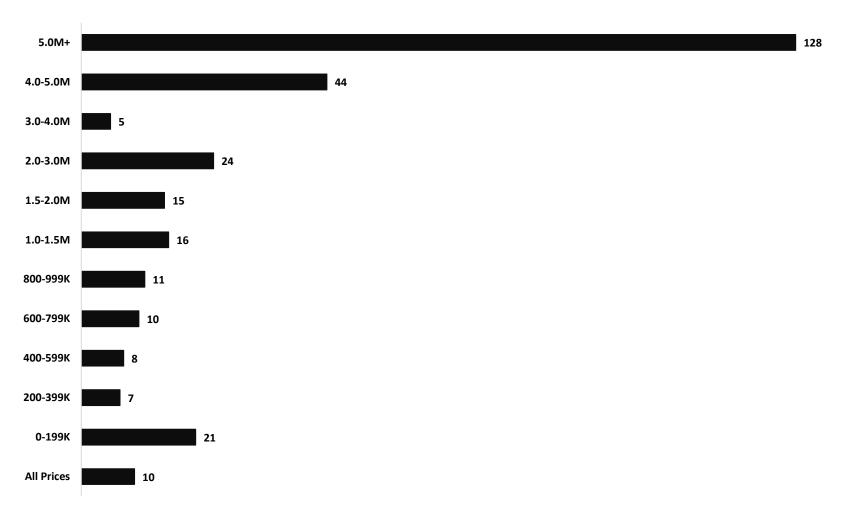
**Greater Metro Denver Single Family Detached Median DOM Baseline as compared to Pre and Post COVID-19** 



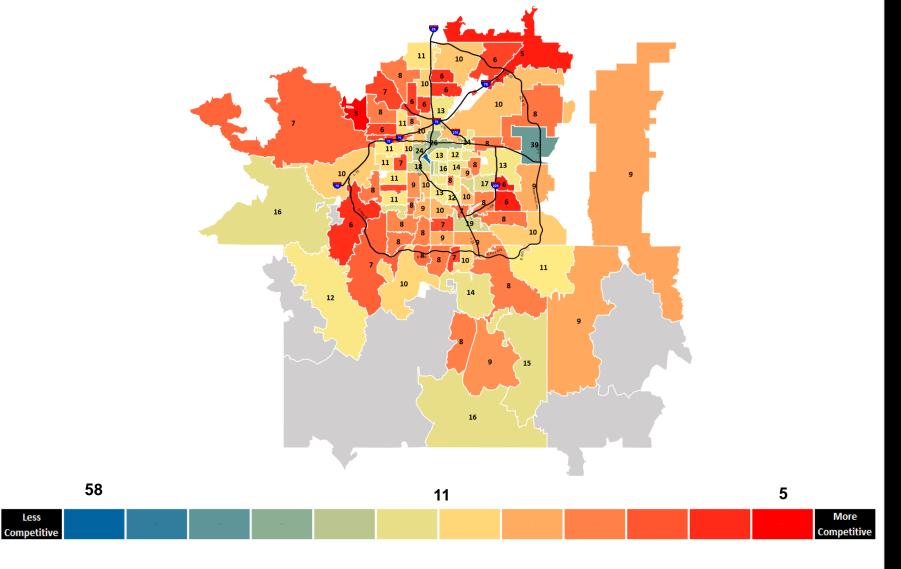


Median Days on Market is the length of time it takes for 50% of homes receives a contract for purchase from a buyer, and the property is shifted to a Pending status. This metric does not include the time from being placed in the Pending status to the Closing date.

### **Greater Metro Denver Single Family Detached Average Days on Market by Price Range August 2021**



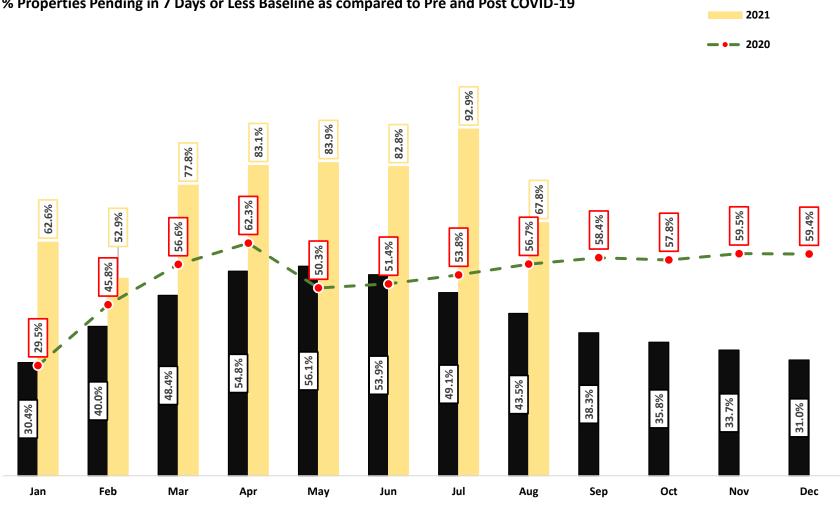
Average Days on Market by price range shows that nearly all homes under \$1,000,000 are pending within 2 weeks. Buyers need to move quickly as demand remains at historically high levels.



Zip codes in red are the most competitive for buyers looking to purchase. Days to Pending have reached as low as 3-5 days in many zip codes.

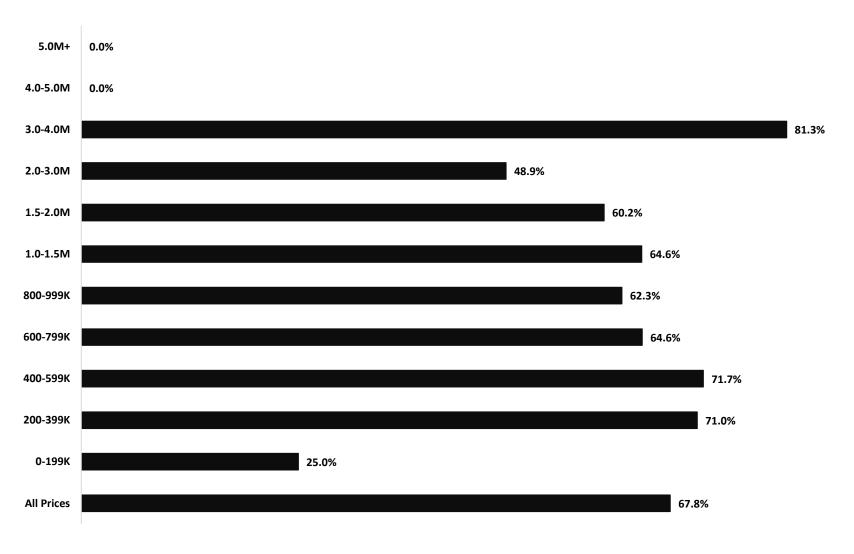
Average 2013-2019



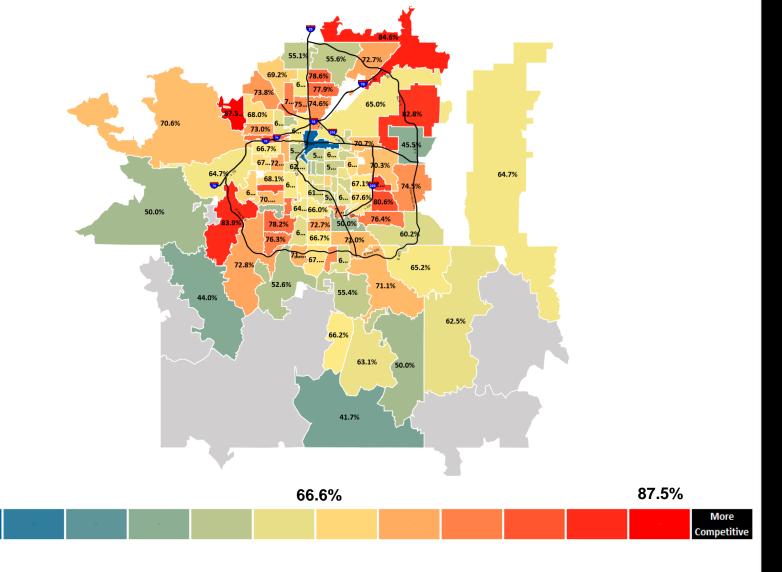


This is the percentage of units that went under contract within one week of being listed. Again, the faster homes sell, the larger and more competitive the pool of potential buyers is for properties in Metro Denver. Historically the fastest months are represented by those homes listed in March, April and May.

### **Greater Metro Denver Single Family Detached Pending in 7 Days or Less by Price Range August 2021**



It is more likely than not to see properties up to \$4,000,000 under contract in less than 1 week.



In Metro Denver there are zip codes where over 90% of homes are likely to sell in less than 7 days when reviewing all zip codes 74.9% are pending after the first weekend of being on market.

20.0%

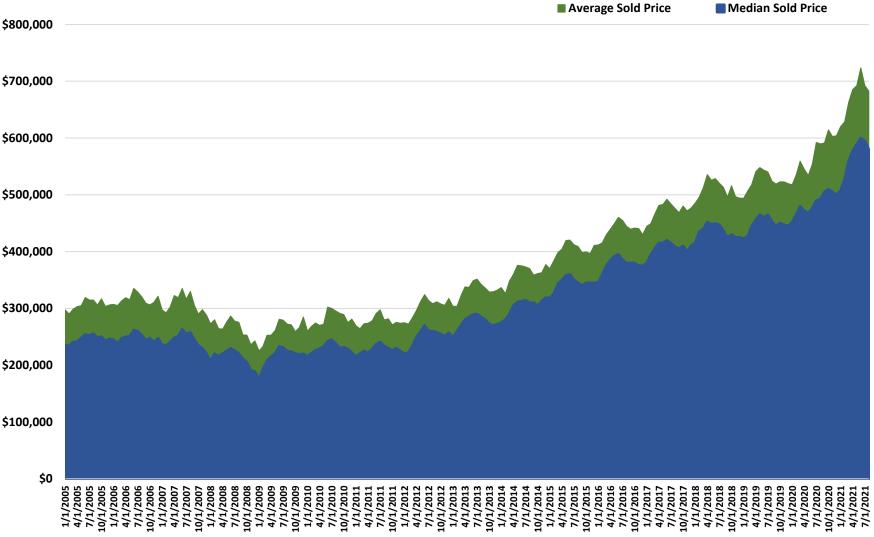
Less

Competitive

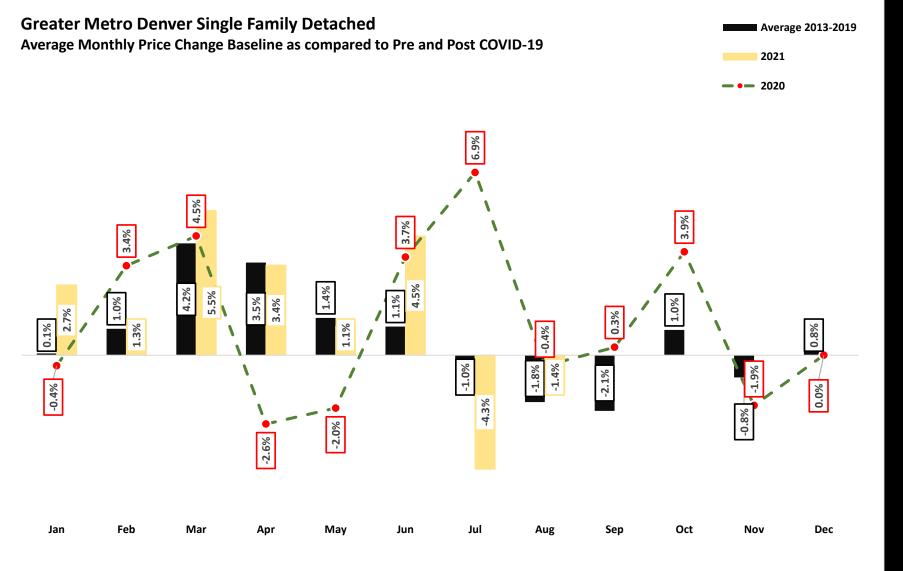
# SOLD PRICE & RATIOS.



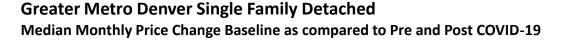
#### **Greater Metro Denver Detached Residential Average and Median Sold Price**

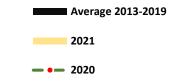


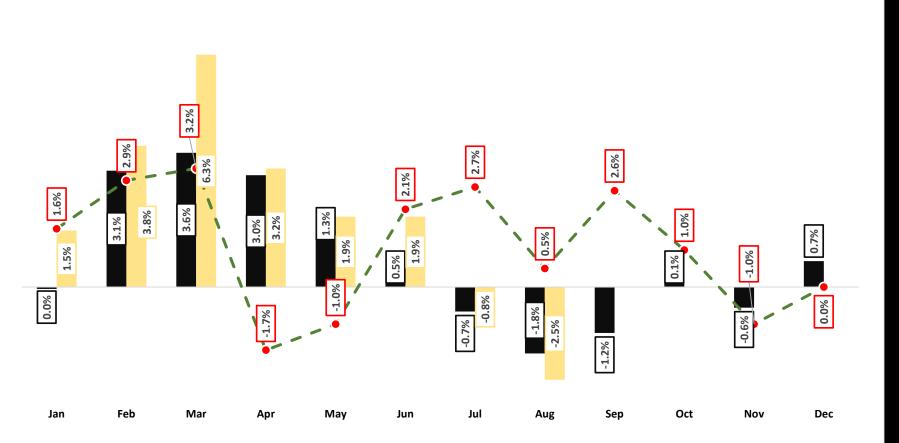
Metric	Average Sold Price	Median Sold Price
Current	\$682,711	\$580,000
MOM	-1.4%	-2.5%
YOY	15.8%	17.8%



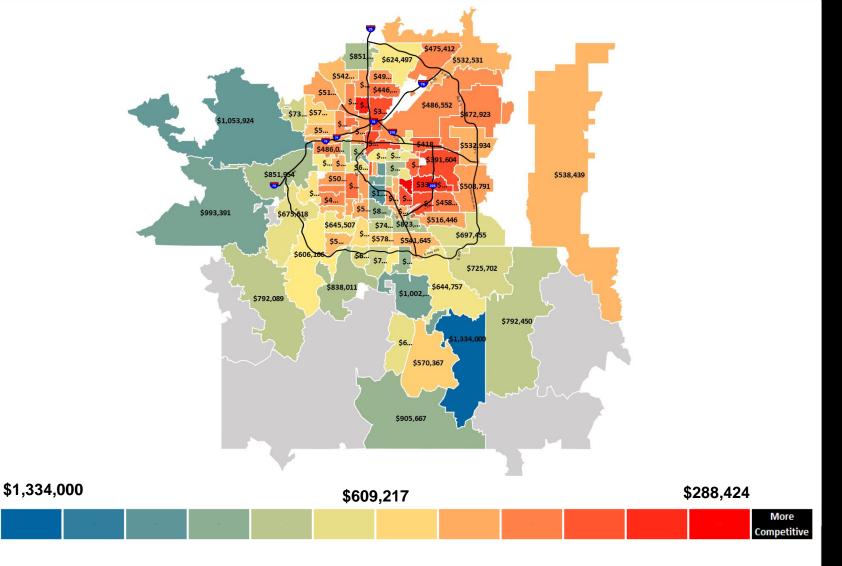
This shows how prices ebb and flow based on seasonal selling cycles. When the values are above 0% home prices are rising month over month, conversely when the numbers are below 0% home prices are falling back. Historically the bulk of appreciation is established by properties closing between February through June.







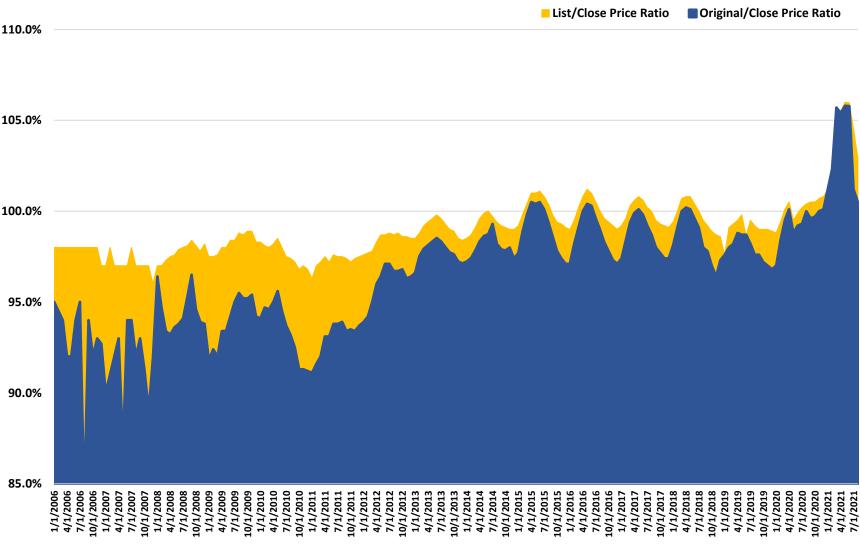
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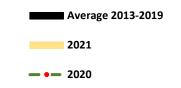
Zip codes in red are likely to become increasingly more competitive if interest rates continue to rise due to a shift in affordability.

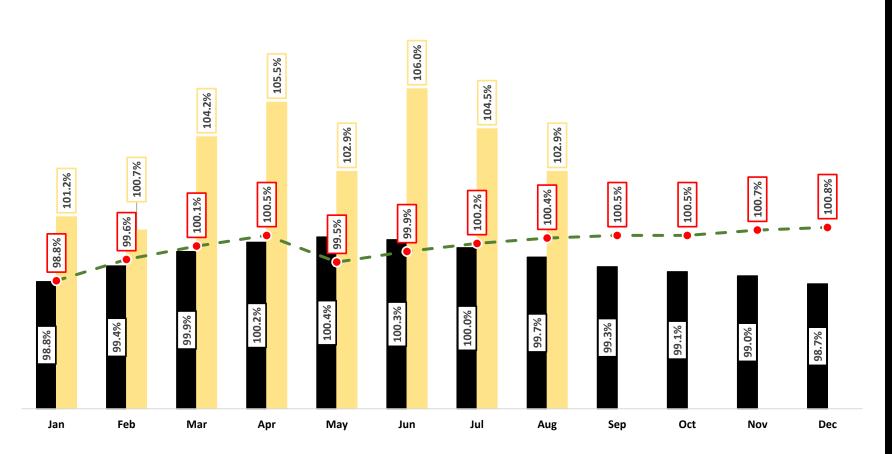
Less Competitive

#### **Greater Metro Denver Detached Residential Average Close to List and Original to Closed Price**



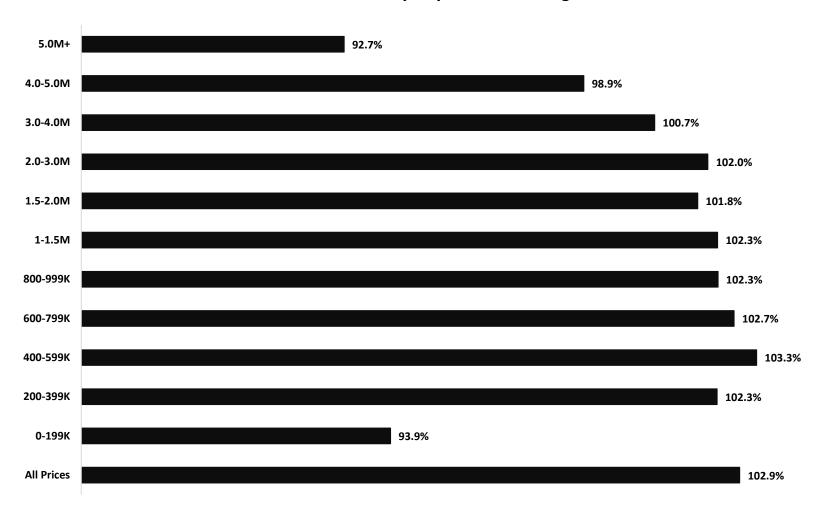
Metric	List to Close Price Ratio	Original to Close Price Ratio
Current	102.9%	100.5%
MOM	-1.6%	-0.7%
YOY	2.5%	0.5%



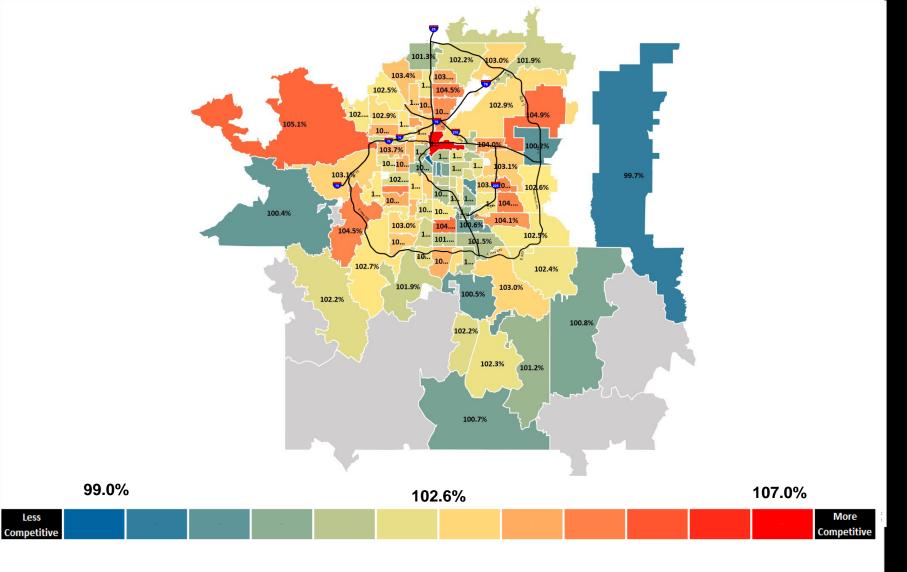


This is the percent of asking price received by the seller from the closed transaction. If this number is over 100% it means that multiple offers were likely at that of time of year. This number is usually highest in the late spring-early summer months as a result of multiple offers due to low supply and more buyer activity.

### **Greater Metro Denver Single Family Detached Percent of Close to List Price Ratio Price by Days on Market August 2021**

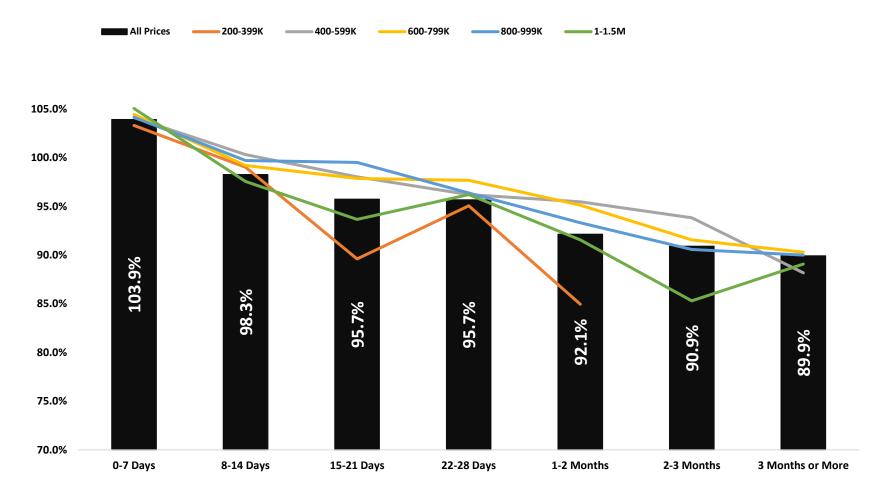


Average Close to List Prices this month indicated that multiple offers were to be expected for the bulk of homes under \$2,000,000. Even in super luxury markets offers made by buyers were very strong.



The highest Close to List price ratios are found around the inner-ring, landlocked suburbs.

### **Greater Metro Denver Single Family Detached Percent of Close to Original Price by Price Range August 2021**

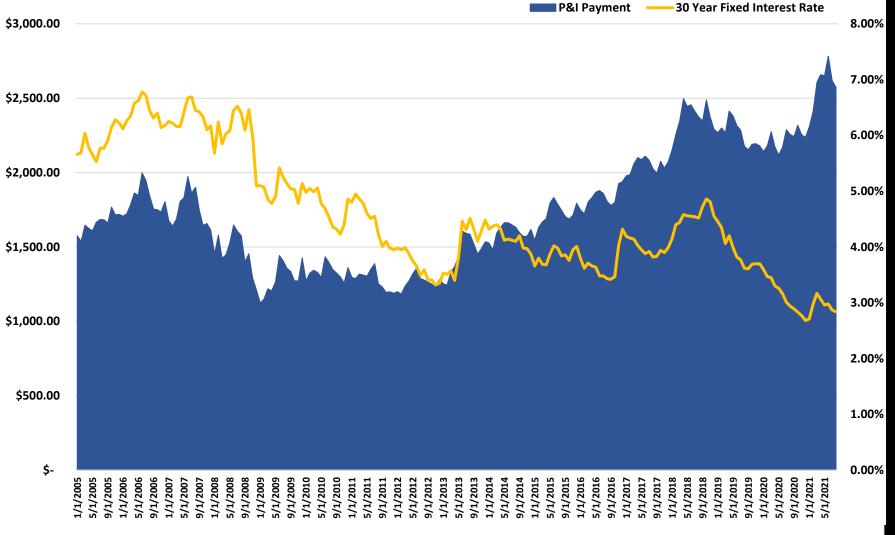


Pricing strategies remain paramount in this market. With only one chance at making a good first impression based on location, condition and price buyers are often unwilling to take a second look even after a price reduction. When homes are priced right the first time they sell faster and for more money.

#### INTEREST RATES AND AFFORDABILITY.

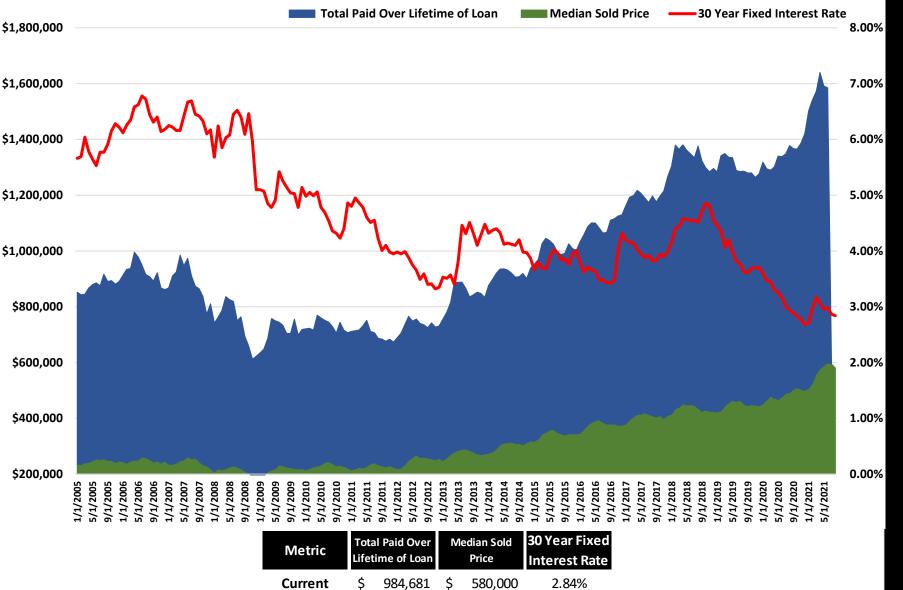


## Greater Metro Denver Detached Residential Interest Rate Based on Median Sold Price with 10% Down Payment for Principle and Interest Payments Only



Metric	IP&I Payment	30 Year Fixed Interest Rate
Current	\$2,574	2.84%
MOM	-1.7%	0.0%
YOY	14.1%	-0.1%

### Greater Metro Denver Detached Residential Total Amount Paid over 30 Year Term Based on 30 Year Fixed Interest Rate with a 10% Down Payment



-1.7%

14.3%

-2.5%

17.8%

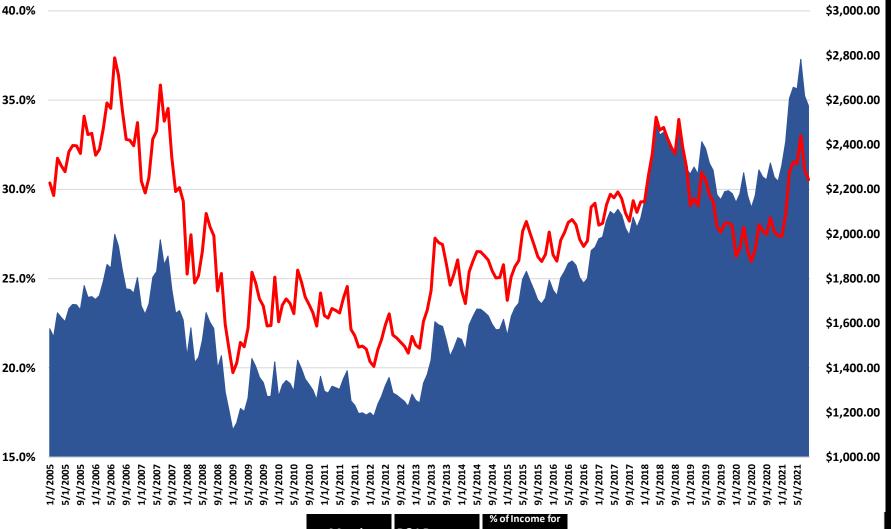
-0.03%

-0.10%

**MOM** 

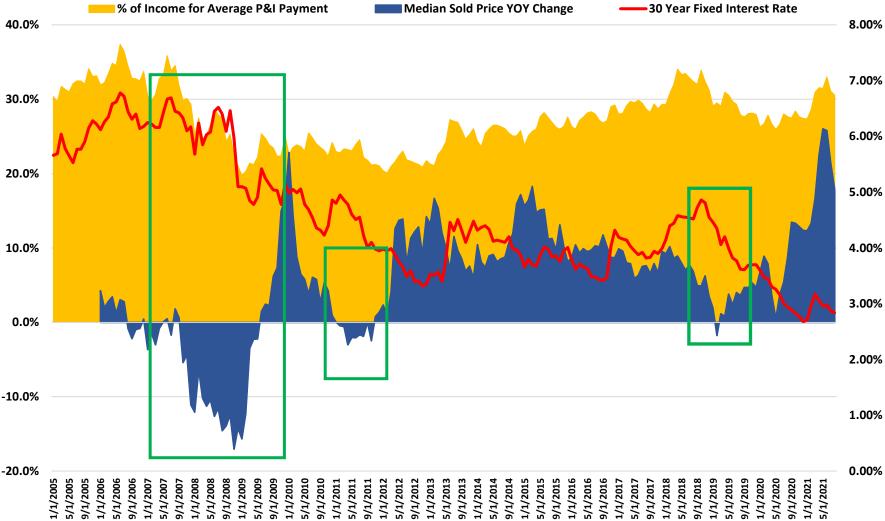
YOY

# Greater Metro Denver Detached Residential Total Amount Paid over 30 Year Term Based on 30 Year Fixed Interest Rate with a 10% Down Payment P&I Payment ——% of Income for Average P&I Payment



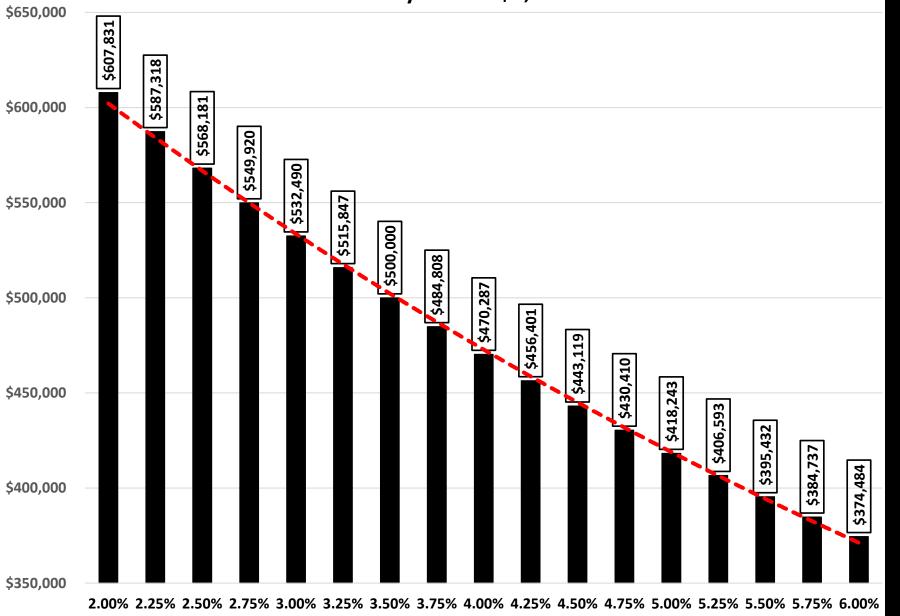
Metric	P&I Payment	% of Income for Average P&I Payment
Current	\$2,574	30.5%
MOM	-1.7%	-0.5%
YOY	14.1%	2.9%

# Greater Metro Denver Detached Residential Appreciation vs. % of Household Income Dedicated to P&I Payments



Metric		Median Sold Appreciation			
Current	30.5%	17.8%	2.84%		
MOM	-0.5%	-3.6%	0.0%		
YOY	2.9%	9.1%	-0.1%		

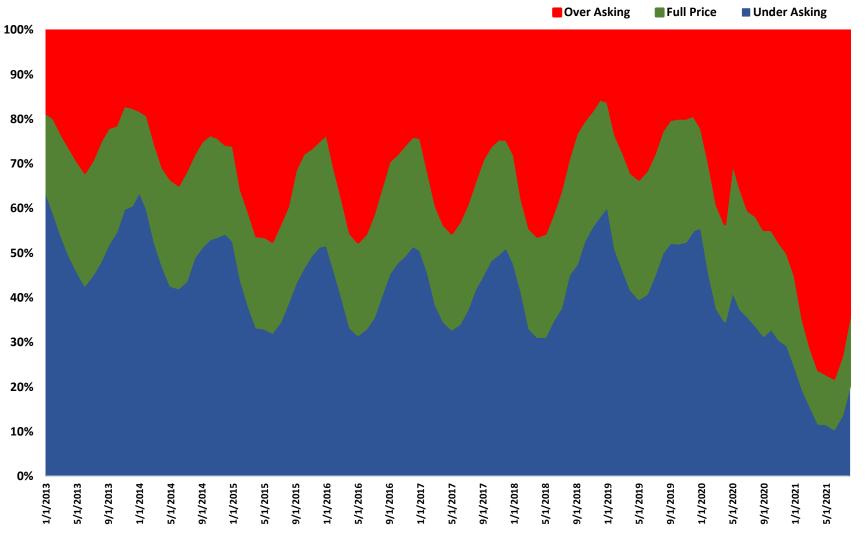
# Total Purchasing Power by Interest Rate for a Monthly Principal and Interest Payment of \$2,245



# MULTIPLE OFFER ANALYSIS.

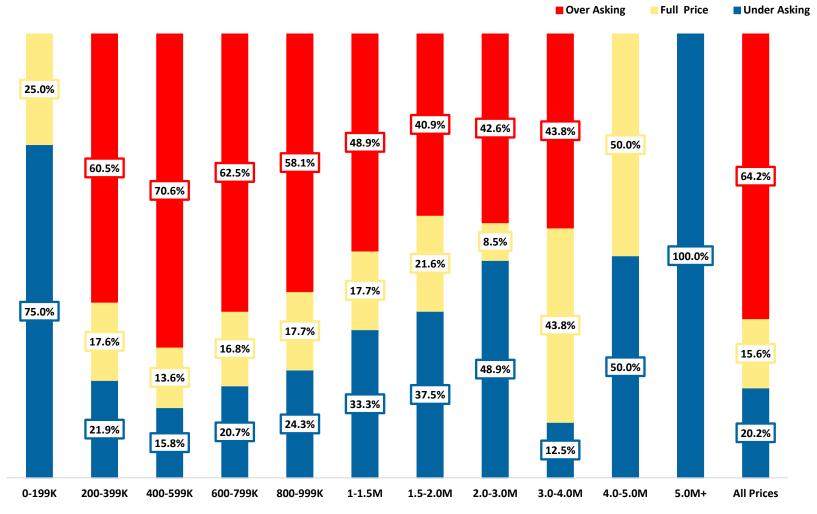


#### **Greater Metro Denver Detached Residential Multiple Offer Analysis**

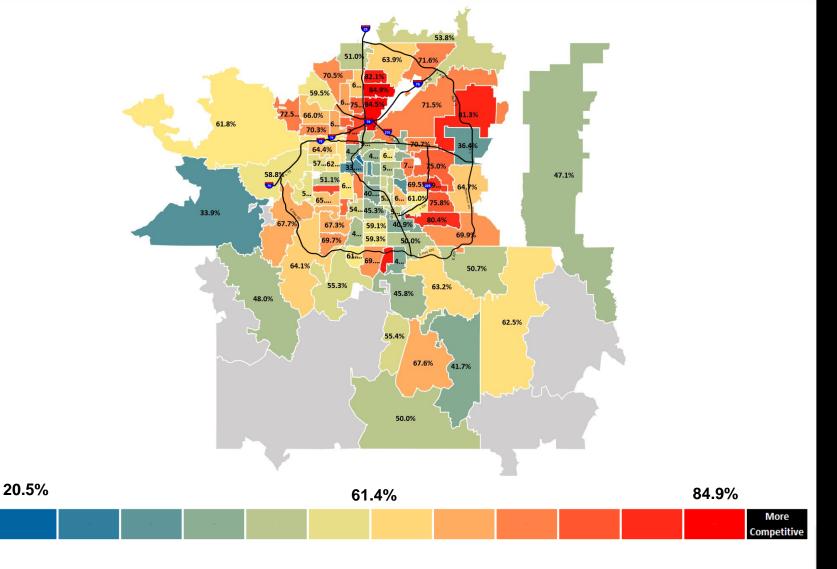


Metric	Under Asking	Full Price	Over Asking
Current	20.2%	15.6%	64.2%
MOM	6.6%	2.3%	-8.9%
YOY	-13.5%	-8.9%	22.4%

### **Greater Metro Denver Single Family Detached Multiple Offer Analysis by Price Range August 2021**

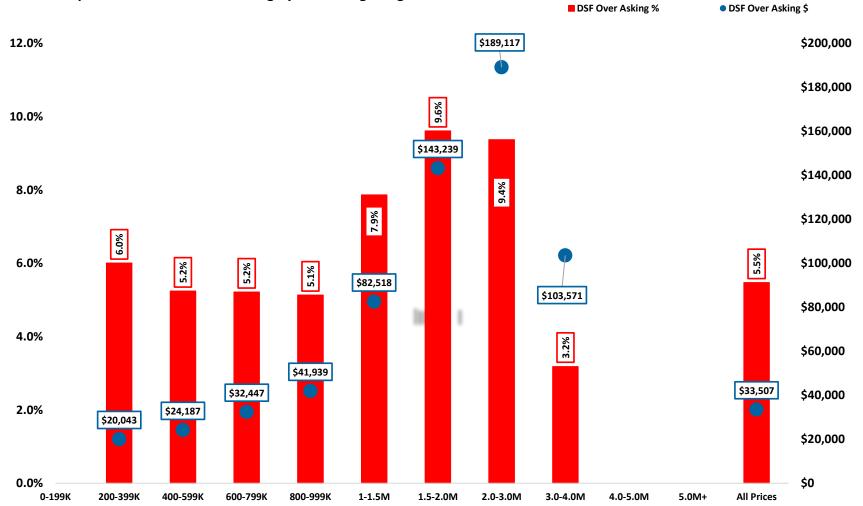


With 84.4% of all Detached Single Family homes selling for at or over their last asking price buyers looking for a 'deal' are likely to come up empty handed. This trend continues up to the \$2,000,000 price range where the majority of homes are selling for either a full price offer or over asking price.

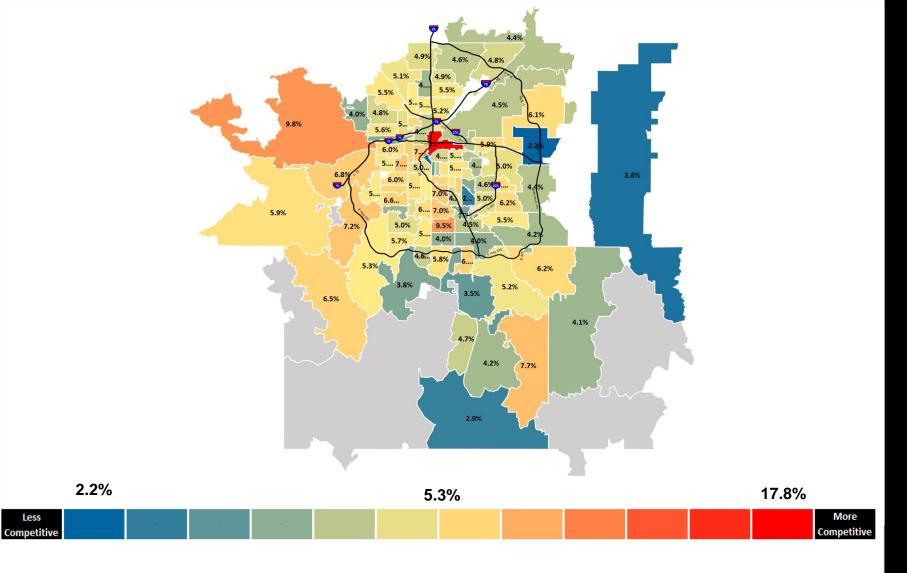


Areas in red are where the most aggressive contracts are being written and accepted. The inner and outer ring suburbs are seeing the most multiple offers.

#### **Greater Metro Denver Single Family Detached Multiple Offer Amount over Asking by Price Range August 2021**



With multiple offers so prevalent in today's market this analysis can help set appropriate expectations with buyers on what it takes to win the home in a competing situation.

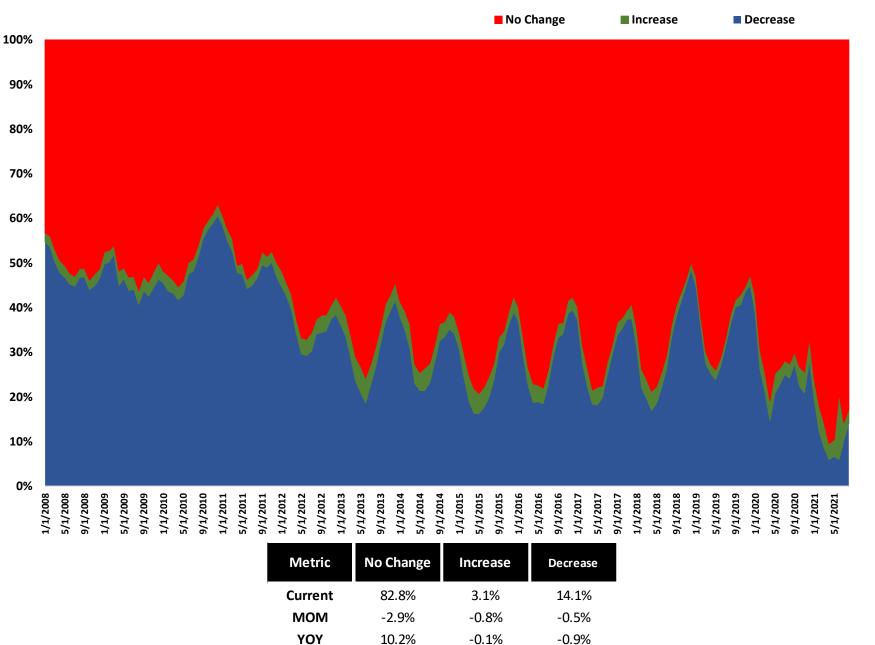


The % over asking price by zip code shows the strength of offers being written on the west side of I-25 and also near the Denver Tech Center. Overall, the market is competitive across the board.

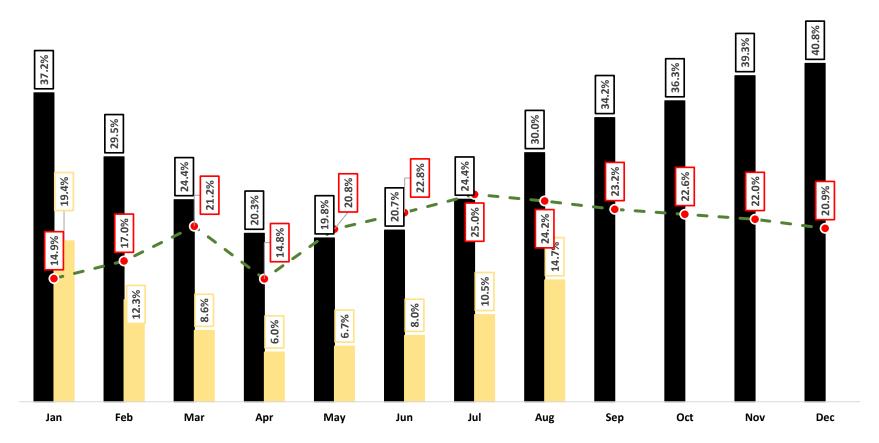
# PRICE REDUCTIONS.



#### **Greater Metro Denver Detached Residential Price Reductions**

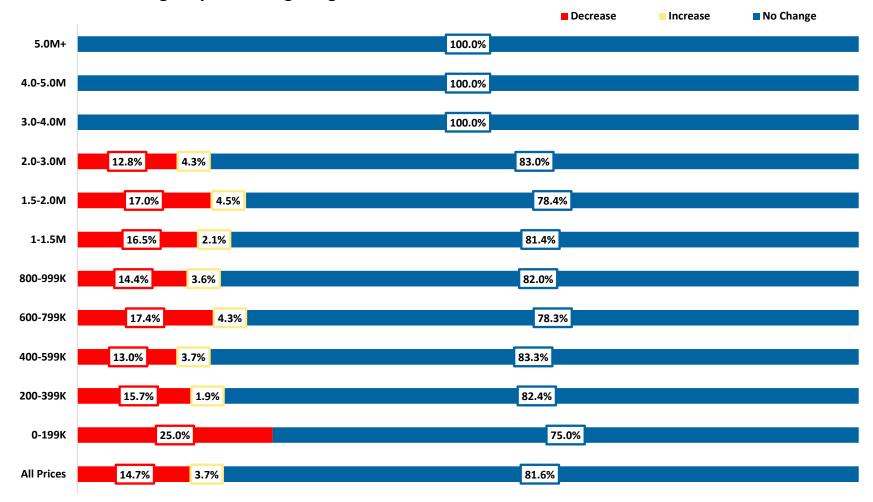




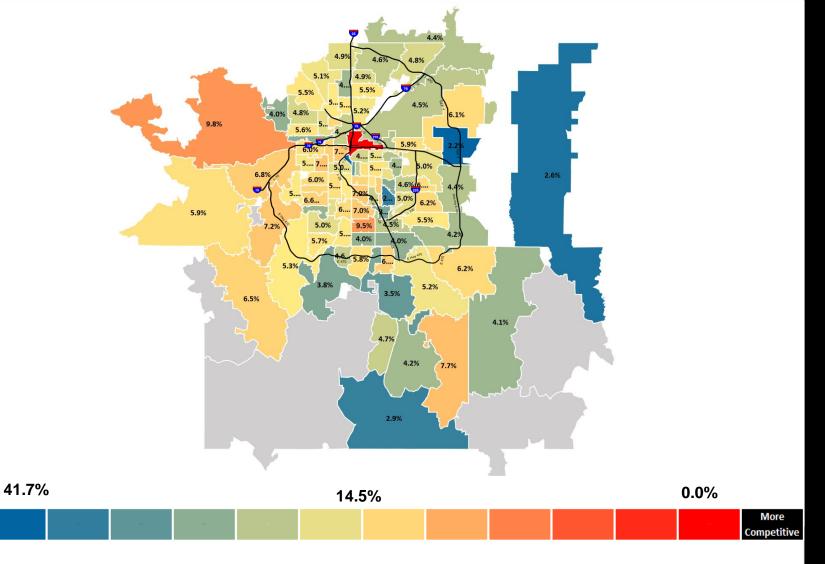


The equation of low of inventory plus a large pool of buyers price reductions are far below previous years. This graph shows how many units made a price reduction from the original list price to the day they were placed in the pending status. It does not reflect additional negotiation for the period from being place under contract to the closing date.

### **Greater Metro Denver Single Family Detached Price Changes by Price Range August 2021**

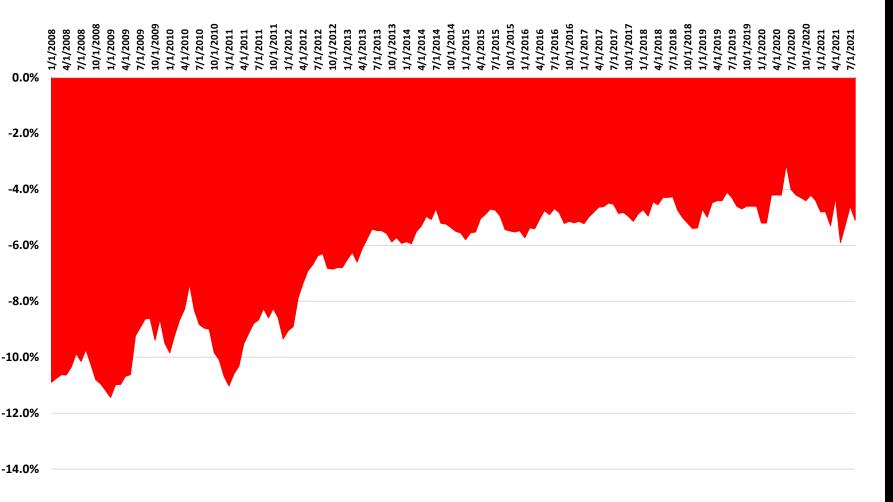


Single Family Detached homes with price reductions remains at historic lows at all price points in Greater Metro Denver.



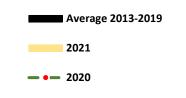
When viewing the number of homes that made price reductions, only a few areas creeped around ¼ of properties electing to reduce their price.

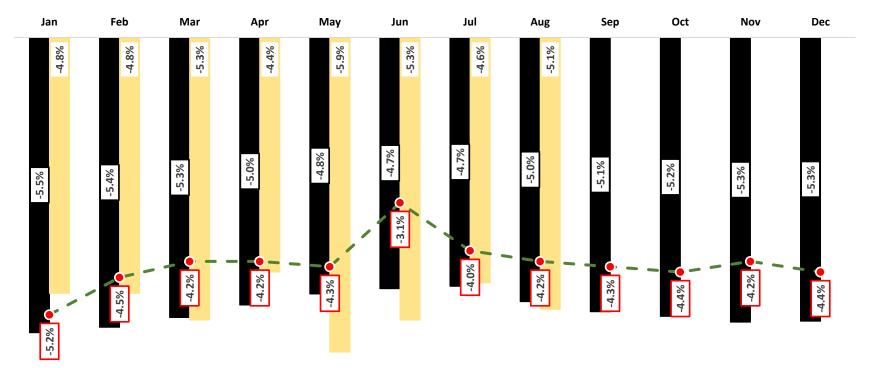
#### **Greater Metro Denver Detached Residential Average Price Reduction from Original Price**



Metric	Average Price Reduction
Current	-5.1%
MOM	-0.5%
YOY	-0.9%

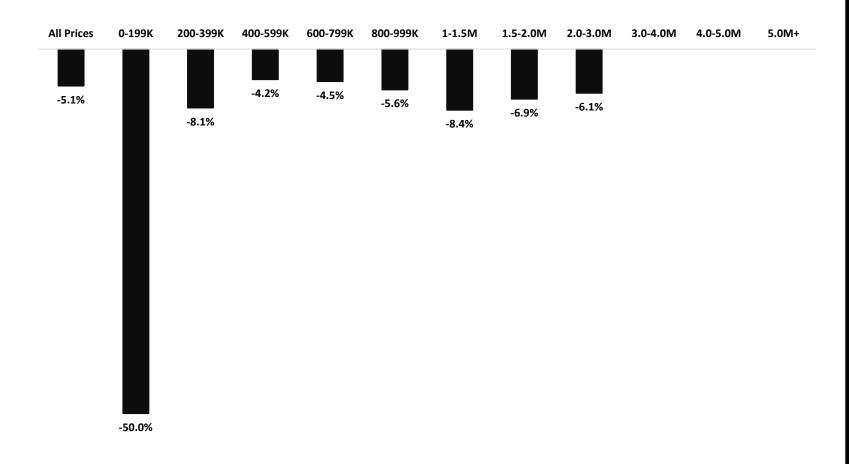
#### **Greater Metro Denver Single Family Detached Average Price Reduction from Original Price Baseline as compared to Pre and Post COVID-19**



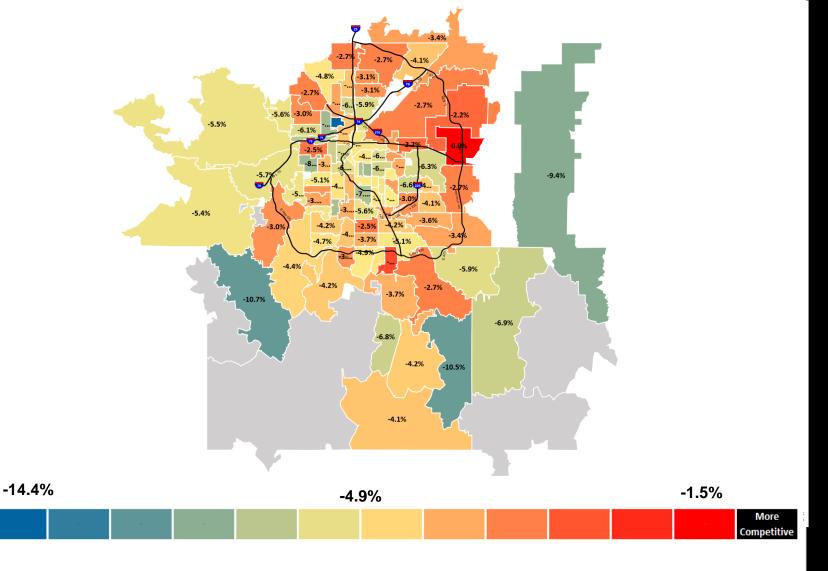


How price reductions report in a competitive market is counter intuitive. In a very strong seller's market price reductions may be less frequent but they tend to be larger to recoup the buyer pool and hopefully entice them into taking a second look.

#### Greater Metro Denver Single Family Detached Average Price Reduction from Original List Price by Price Range August 2021



The way price reductions report in a competitive market is counter intuitive. In a very strong seller's market price reductions may be less frequent, but they tend to be larger to recoup the buyer pool and hopefully entice them into taking a second look.

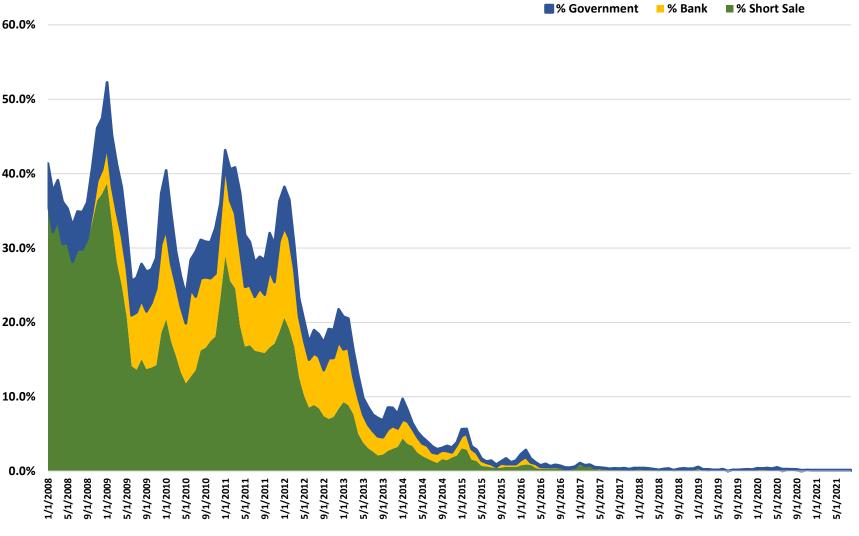


The most competitive areas when reviewing the size of price reductions shows the northeast portion of Metro Denver to be the most competitive.

#### DISTRESSED TRANSACTIONS.



#### **Greater Metro Denver Detached Residential Distressed Sales**



Metric	Short Sale	Bank	HUD
Current	0.1%	0.0%	0.1%
MOM	0.0%	0.0%	0.0%
YOY	0.0%	-0.1%	-0.1%

#### ZIP CODE INDEX.



Competitive

#### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$609,217	11	8.5%	0.54	77.0%	102.6%	66.6%	14.5%	-4.9%	61.4%	5.3%
80002	\$529,599	7	11.8%	0.73	71.7%	102.1%	77.5%	7.5%	-7.3%	62.5%	3.9%
80003	\$492,214	11	7.3%	0.58	79.1%	102.7%	62.9%	14.5%	-8.4%	67.7%	5.0%
80004	\$544,882	6	9.6%	0.61	76.8%	103.7%	73.0%	14.9%	-6.1%	70.3%	5.6%
80005	\$574,620	8	10.0%	0.54	76.0%	102.9%	68.0%	14.0%	-3.0%	66.0%	4.8%
80007	\$738,975	5	4.7%	0.30	85.6%	102.5%	87.5%	12.5%	-5.6%	72.5%	4.0%
80010	\$432,236	8	5.8%	0.43	79.8%	102.3%	68.2%	22.7%	-3.6%	72.7%	4.2%
80011	\$391,604	13	4.1%	0.31	85.3%	103.1%	70.3%	10.9%	-6.3%	75.0%	5.0%
80012	\$339,551	17	2.7%	0.21	89.4%	103.0%	67.1%	12.2%	-6.6%	69.5%	4.6%
80013	\$458,211	6	3.6%	0.24	88.7%	104.5%	80.6%	9.7%	-4.1%	75.8%	6.2%
80014	\$398,239	8	8.5%	0.40	79.6%	102.4%	67.6%	14.3%	-3.0%	61.0%	5.0%
80015	\$516,446	8	3.3%	0.22	88.8%	104.1%	76.4%	10.1%	-3.6%	80.4%	5.5%
1											

Competitive

#### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	
Metro Denver	\$609,217	11	8.5%	0.54	77.0%	102.6%	66.6%	14.5%	-4.9%	61.4%	5.3%
80016	\$697,455	10	9.2%	0.79	72.3%	102.5%	60.2%	13.6%	-3.4%	69.9%	4.2%
80017	\$365,868	6	3.4%	0.28	87.7%	104.5%	82.1%	5.1%	-4.2%	79.5%	6.0%
80018	\$508,791	9	10.1%	0.75	71.7%	102.6%	74.5%	9.8%	-2.7%	64.7%	4.4%
80019	\$532,934	39	13.0%	1.64	63.0%	100.2%	45.5%	0.0%	0.0%	36.4%	2.2%
80020	\$542,220	8	6.3%	0.44	81.6%	103.4%	69.2%	17.9%	-4.8%	70.5%	5.1%
80021	\$511,842	7	5.4%	0.45	82.1%	102.5%	73.8%	9.5%	-2.7%	59.5%	5.5%
80022	\$486,552	10	9.1%	0.49	77.4%	102.9%	65.0%	13.9%	-2.7%	71.5%	4.5%
80023	\$851,002	11	9.7%	0.59	74.4%	101.3%	55.1%	12.2%	-2.7%	51.0%	4.9%
80030	\$440,542	8	7.2%	0.42	82.5%	104.0%	54.2%	16.7%	-14.4%	75.0%	6.3%
80031	\$477,522	6	3.8%	0.24	88.5%	103.2%	75.9%	13.9%	-3.4%	68.4%	5.4%
80033	\$486,016	11	11.7%	0.69	72.4%	103.7%	66.7%	13.3%	-2.5%	64.4%	6.0%
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Competitive

#### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$609,217	11	8.5%	0.54	77.0%	102.6%	66.6%	14.5%	-4.9%	61.4%	5.3%
80102	\$538,439	9	18.6%	1.12	61.8%	99.7%	64.7%	17.6%	-9.4%	47.1%	2.6%
80104	\$570,367	9	7.9%	0.53	79.2%	102.3%	63.1%	12.6%	-4.2%	67.6%	4.2%
80106											
80107	\$792,450	9	15.9%	1.38	63.9%	100.8%	62.5%	9.4%	-6.9%	62.5%	4.1%
80108	\$1,002,127	14	10.9%	0.70	72.9%	100.5%	55.4%	22.9%	-3.7%	45.8%	3.5%
80109	\$673,272	8	6.2%	0.31	83.8%	102.2%	66.2%	7.7%	-6.8%	55.4%	4.7%
80110	\$521,317	9	7.7%	0.43	79.4%	102.2%	64.3%	9.5%	-3.6%	54.8%	6.1%
80111	\$823,824	19	12.4%	0.80	68.4%	100.6%	50.0%	29.5%	-4.2%	40.9%	4.5%
80112	\$541,645	9	4.2%	0.32	86.1%	101.5%	71.0%	19.4%	-5.1%	50.0%	4.0%
80113	\$893,560	10	7.3%	0.40	79.5%	102.5%	66.0%	9.4%	-5.6%	45.3%	7.0%
80116	\$1,334,000	15	66.7%	1.33	47.1%	101.2%	50.0%	16.7%	-10.5%	41.7%	7.7%

Competitive

#### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	
Metro Denver	\$609,217	11	8.5%	0.54	77.0%	102.6%	66.6%	14.5%	-4.9%	61.4%	5.3%
80117											
80118	\$905,667	16	21.4%	1.50	56.5%	100.7%	41.7%	41.7%	-4.1%	50.0%	2.9%
80120	\$589,253	8	5.1%	0.36	85.0%	102.0%	61.4%	18.2%	-4.1%	47.7%	5.4%
80121	\$749,795	7	9.0%	0.95	71.8%	104.9%	72.7%	18.2%	-2.5%	59.1%	9.5%
80122	\$578,323	9	4.5%	0.21	86.7%	101.8%	66.7%	18.5%	-3.7%	59.3%	4.0%
80123	\$645,507	8	5.1%	0.29	85.5%	103.0%	78.2%	8.9%	-4.2%	67.3%	5.0%
80124	\$888,921	10	7.5%	0.41	79.3%	101.7%	60.9%	17.4%	-1.5%	41.3%	6.6%
80125	\$838,011	10	18.3%	1.21	61.5%	101.9%	52.6%	18.4%	-4.2%	55.3%	3.8%
80126	\$748,916	8	4.5%	0.28	84.8%	103.6%	67.5%	12.0%	-4.9%	69.9%	5.8%
80127	\$606,166	7	9.3%	0.63	76.3%	102.7%	72.8%	9.8%	-4.4%	64.1%	5.3%
80128	\$543,346	8	5.1%	0.37	84.0%	103.2%	76.3%	9.2%	-4.7%	69.7%	5.7%

Competitive

#### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	
Metro Denver	\$609,217	11	8.5%	0.54	77.0%	102.6%	66.6%	14.5%	-4.9%	61.4%	5.3%
80129	\$681,170	8	3.3%	0.27	87.8%	102.3%	71.4%	14.3%	-3.0%	61.2%	4.6%
80130	\$621,895	7	3.6%	0.24	88.4%	102.9%	74.5%	9.8%	-4.7%	82.4%	3.8%
80134	\$644,757	8	6.1%	0.36	83.9%	103.0%	71.1%	10.3%	-2.7%	63.2%	5.2%
80135											
80138	\$725,702	11	7.5%	0.51	79.0%	102.4%	65.2%	21.7%	-5.9%	50.7%	6.2%
80202	\$982,597	58	59.6%	3.25	35.4%	99.0%	25.0%	29.5%	-4.9%	20.5%	2.3%
80203	\$400,274	27	22.6%	1.08	60.9%	100.7%	49.1%	28.3%	-4.7%	45.3%	3.4%
80204	\$645,050	18	10.3%	0.71	71.0%	101.2%	62.0%	20.0%	-6.0%	33.0%	5.0%
80205	\$620,350	13	14.0%	0.85	65.3%	101.5%	56.4%	12.7%	-4.7%	45.5%	4.8%
80206	\$1,043,752	16	14.6%	0.75	68.9%	100.8%	55.2%	17.9%	-8.4%	43.3%	5.8%
80207	\$710,773	12	5.6%	0.43	83.5%	102.3%	62.5%	25.0%	-6.0%	60.0%	5.1%
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Competitive

#### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$609,217	11	8.5%	0.54	77.0%	102.6%	66.6%	14.5%	-4.9%	61.4%	5.3%
80209	\$1,006,498	13	12.0%	0.68	72.9%	101.8%	61.8%	22.1%	-4.9%	45.6%	6.5%
80210	\$1,100,902	13	13.2%	0.88	67.1%	101.5%	61.0%	23.2%	-7.9%	40.2%	7.0%
80211	\$799,668	24	10.0%	0.58	74.1%	101.6%	54.5%	22.3%	-6.3%	44.6%	7.1%
80212	\$837,655	10	6.1%	0.36	83.5%	103.5%	71.4%	17.9%	-6.8%	62.5%	6.7%
80214	\$533,696	7	10.6%	0.65	71.1%	103.7%	72.5%	10.0%	-3.9%	62.5%	7.3%
80215	\$624,560	11	9.7%	0.75	71.9%	102.3%	67.9%	17.9%	-8.4%	57.1%	5.2%
80216	\$392,004	26	4.5%	0.28	84.8%	107.0%	20.0%	30.0%	-5.3%	50.0%	17.8%
80218	\$520,486	18	25.0%	1.14	58.7%	100.1%	52.4%	28.6%	-7.8%	33.3%	4.5%
80219	\$444,145	9	8.9%	0.54	75.7%	102.8%	65.5%	21.4%	-4.7%	61.9%	5.9%
80220	\$834,237	14	13.0%	0.65	71.5%	101.9%	57.0%	22.1%	-6.5%	50.0%	5.7%
80221	\$495,692	10	8.0%	0.56	76.2%	103.1%	66.2%	14.1%	-4.2%	77.5%	4.7%

Competitive

#### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$609,217	11	8.5%	0.54	77.0%	102.6%	66.6%	14.5%	-4.9%	61.4%	5.3%
80222	\$479,136	12	11.4%	0.48	74.4%	101.9%	58.6%	19.0%	-4.8%	55.2%	4.7%
80223	\$511,200	10	11.3%	1.10	67.1%	103.1%	66.7%	9.5%	-3.9%	71.4%	5.3%
80224	\$535,127	12	17.4%	0.46	73.5%	102.7%	60.0%	24.0%	-5.4%	52.0%	6.8%
80226	\$508,443	11	10.5%	0.66	73.8%	102.1%	68.1%	23.4%	-5.1%	51.1%	6.0%
80227	\$475,160	11	7.6%	0.64	78.1%	103.8%	70.9%	10.9%	-3.4%	65.5%	6.6%
80228	\$595,783	8	5.7%	0.39	83.6%	102.7%	69.0%	11.3%	-5.5%	57.7%	5.4%
80229	\$394,570	13	6.6%	0.45	81.3%	104.3%	74.6%	5.6%	-5.9%	84.5%	5.2%
80230	\$653,864	9	7.6%	0.45	78.6%	102.1%	63.6%	18.2%	-4.9%	45.5%	5.1%
80231	\$395,709	10	5.8%	0.38	81.4%	101.1%	62.0%	18.0%	-4.9%	66.0%	2.8%
80232	\$472,276	7	8.6%	0.52	78.5%	104.5%	80.6%	6.5%	-3.2%	77.4%	6.4%
80233	\$446,323	6	7.0%	0.27	85.5%	104.5%	77.9%	9.3%	-3.1%	84.9%	5.5%

Competitive

#### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$609,217	11	8.5%	0.54	77.0%	102.6%	66.6%	14.5%	-4.9%	61.4%	5.3%
80234	\$501,303	10	4.5%	0.35	85.4%	102.4%	64.6%	22.9%	-4.1%	64.6%	4.2%
80235	\$537,125	16	7.1%	0.75	78.6%	102.5%	50.0%	8.3%	-5.4%	66.7%	4.1%
80236	\$512,226	8	13.5%	0.55	73.2%	103.5%	77.4%	12.9%	-8.0%	74.2%	5.0%
80237	\$526,859	7	15.5%	0.93	65.1%	101.2%	73.8%	11.9%	-3.4%	52.4%	3.7%
80238	\$648,485	14	9.3%	0.45	78.9%	101.5%	57.8%	18.8%	-3.4%	43.8%	4.4%
80239	\$418,815	8	3.5%	0.24	87.3%	104.0%	70.7%	12.2%	-2.2%	70.7%	5.9%
80241	\$494,176	6	4.4%	0.29	86.0%	103.8%	78.6%	8.9%	-3.1%	82.1%	4.9%
80246	\$782,023	8	10.7%	0.69	73.0%	102.0%	69.2%	7.7%	-4.8%	53.8%	5.6%
80247	\$288,424	18	8.9%	0.53	75.8%	100.2%	58.6%	13.8%	-3.4%	34.5%	3.9%
80249	\$472,923	8	7.3%	0.42	81.8%	104.9%	82.8%	6.3%	-2.2%	81.3%	6.1%
80260	\$329,342	6	4.4%	0.34	86.0%	103.9%	75.0%	9.4%	-6.4%	75.0%	5.5%

Competitive

#### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced	% of Listings Sold Over Asking Price	Average % Sold Amount Over Asking Price
Metro Denver	\$609,217	11	8.5%	0.54	77.0%	102.6%	66.6%	14.5%	-4.9%	61.4%	5.3%
80401	\$851,954	10	9.0%	0.59	74.3%	103.1%	64.7%	16.2%	-5.7%	58.8%	6.8%
80403	\$1,053,924	7	14.0%	0.76	69.9%	105.1%	70.6%	8.8%	-5.5%	61.8%	9.8%
80433	\$792,089	12	7.0%	0.76	76.1%	102.2%	44.0%	24.0%	-10.7%	48.0%	6.5%
80439	\$993,391	16	14.2%	0.80	68.1%	100.4%	50.0%	23.2%	-5.4%	33.9%	5.9%
80454											
80457											
80465	\$675,618	6	7.5%	0.61	77.7%	104.5%	83.9%	6.5%	-3.0%	67.7%	7.2%
80470											
80601	\$475,412	6	7.9%	0.47	78.1%	103.0%	72.7%	8.0%	-4.1%	71.6%	4.8%
80602	\$624,497	10	6.5%	0.53	79.0%	102.2%	55.6%	9.7%	-2.7%	63.9%	4.6%
80603	\$532,531	5	9.3%	0.38	81.5%	101.9%	84.6%	7.7%	-3.4%	53.8%	4.4%

#### Index

Zip Code	Avg Sold Price	Avg DOM	% of Balance	MSI	Odds of Sale	% Close/List	% UC 7 Days	% Reduced	Amt Reduced		Amount Over
Metro Denver	\$609,217	11	8.5%	0.54	77.0%	102.6%	66.6%	14.5%	-4.9%	61.4%	5.3%
80604	\$484,076	10	9.7%	0.78	75.0%	102.5%	66.7%	7.4%	-2.0%	55.6%	4.9%

Less Competitive More Competitive

#### TERMS, DEFINITIONS AND CALCULATIONS.



#### Terms, Definitions and Calculations

**Target Listing** Month

Based upon the sale date of the property, backing out the average time from the date the property is listed until it is placed under contract and the time the property spends from the date it is placed under contract until the closing date. This is used to determine the date that sellers need to list in order to hit their goal closing month.

Target Sold Month Almost all metrics in this table are based off properties that close, so the data presented in each cell is based off properties that closed in that month.

This is the number of units currently for sale in the 7 Metro County Region on a specific date, the 4th of each month. Essentially, if a buyer were to go out and see every property for sale on a given

**Active Count** 

date this is how many homes they would have to choose from. Sellers have a larger advantage when lower counts of homes are for sale, when supply is short buyers are more likely to have to

compete against each other which drives prices up.

This is the number of total units placed under contract where a buyer and seller mutually agree to terms of a negotiated contract. When this count is higher it is more favorable for sellers, the larger

**Pending Count** 

the potential pool of buyers the more likely a home is to sell.

**Closed Count** 

This is the number of total units closed, or successful transactions resulting from a buyer and seller mutually agreeing and fully executing the terms of a real estate contract. Same as under contract,

sellers have a larger advantage when this count is higher to sell their house.

Expired Count represents homes where the listing contract has past it's expiration date and are no longer marketed for sale. If the expired count rises this is unfavorable for the seller as fewer homes

**Expired Count** 

are receiving offers and allows for the buyer to have more negotiating power. If this number is low, more homes are selling which favors the seller.

The Odds of Selling is a ratio of homes for sale in each month, those that went under contract and closed vs those that remained in the market and did not sell in that same month. Since this is a direct Odds of Selling ratio of the buyers and sellers in a market, the higher this number is the more likely it is that a home will sell, which is advantageous to the seller. If this number is lower, that means that buyers will

have more negotiating power and be less likely to compete against multiple offers. The percent of asking price received by the seller from the closed transaction. If this number is over 100% it means that multiple offers are likely at this time of year, due to lower listing counts and

% of Close/List

more buyers writing contracts. This number is typically highest in the late spring-early summer months as a result of multiple offers due to low supply and more buyer activity. Average Days on Market is the average length of time it takes from the date the property is listed until the property receives a contract for purchase from a buyer. Shorter days on market favor the

Avg DOM seller, while longer days on market favor the buyer. If homes are selling very quickly this is also an indication of more buyer activity- days on market are at their shortest for homes closing in April, May and June- as a result of homes being listed in March, April and May.

Med DOM

Median Days on Market is the time measured in days at which point 50% of the properties for sale have gone under contract. Same as above- but using median days on market rather than average.

% U/C 7 Days or

The percentage of units in that month that went under contract withing one week of being listed. Again, the faster homes sell, the larger and more competitive the pool of potential buyers is for

Less

properties in Denver. The fastest months are represented by those homes listed in March, April and May.

% of Reduced The percentage of all closed transactions that experienced one or more price reductions from the Original List Date until the date the property is place under contract. This metric only tracks the

Listings amount the price had been reduced and not any additional negotiations once a contract has been offered or accepted.

The average price reduction, or difference between the original list price and the last asking price when a property is placed under contract expressed as a % of the Original List Price. This price does

not reflect how many price reductions but rather the entire amount reduced regardless if it was in one or multiple price reductions.

**Average Price** 

Reduction The Months of Inventory is how long it would take to sell out of the existing inventory for sale at the current rate of sales (Active/Sold). A 6-month supply of homes is a market in equilibrium where

Months of buyer and seller are on an even playing field, and typically represents when appreciation matches the rate of inflation. Denver has averaged about 4-4.5 of inventory over the last 15 years. The lower Inventory

this number is the more it favors the seller. This is the percent change in average sales price from the previous month. Price is a function of the relationship between supply and demand. If supply or homes being listed is low or going down (like

% Change Avg Sold in late winter and early spring) and demand is rising, early buyer activity prices rise. The shortest supply is in the months of January, February, March and April, buyers begin to search for their home early in the year, so demand is rising. If supply is down and demand is up prices rise due to multiple offers on homes.

Price MOM

This is the percent change in median sales price from the previous month. Same statement as above, just using median price as the variable.

% Change Med

Sold Price MOM

have equity in their homes so when they sell, they are profitable.

This is the overall percent of distressed properties that closed, including short sales, HUD or government sales and foreclosures. When the level of distressed homes is higher, sellers are in a position % Distressed Sales to sell homes at lower prices than the value of the current loan on the house- selling for a loss. This is an indicator if a market is declining. With close to zero percent anticipated distressed sales sellers

#### **SOURCING PAGE**

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I am committed to helping our clients and their buyers and sellers complete smooth transactions, from initial contract all the way to First American's closing tables.

